



BRING YOUR AGENDA TO A PLACE THAT'S NEVER HAD ONE.



The
Florida Keys
& Key West
come as you are®

To view or download our Meeting Planners Guide, visit our website at fla-keys.com

Key Largo

HOLIDAY INN RESORT & MARINA

99701 Overseas Highway, Key Largo, FL 33037
1-800-THE-KEYS x2 305-451-2121 & Fax: 305-451-5592
salesdirector@holidayinnkeylargo.com
www.holidayinnkeylargo.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Casa Blanca I (CBI)	45' x 30'	1,350	10'	125	70	120	60
Casa Blanca II	17' x 38'	650	10'	75	40	60	40
African Queen (AQ)	35' x 30'	1,050	9'	100	60	100	60
Harbour Lights	17' x 26'	432	8'	45	20	40	30
AQ & CBI	75' x 30'	2,250	10'	225	120	220	120
Tiki Pavilion		2,000	20'	350			250

Total Rooms: 132

Description:

Come enjoy the great island life at the Holiday Inn Key Largo with 132 newly renovated, tropically appointed rooms offering coffee makers, hair dryers, refrigerators and in-room high speed wireless internet. A "Keys Casual" attitude is part of our island tradition. There's something for everyone in the family- including a wonderful world of watersports, 2 pools, a fitness room, and casual indoor and outdoor dining at Bogie's Cafe. For groups, there's over 3,000 square feet of flexible meeting space and an additional 2,000 square feet of outdoor, waterfront banquet space. Call our Key Largo Sales Office for more information at 305-453-7150.

HILTON KEY LARGO RESORT

97000 South Overseas Highway, MM 97 Bayside, Key Largo, FL 33037
1-888-871-3436 305-852-5553 & Fax: 305-852-3530
kylgr-salesadm@hilton.com www.keylargo.grande.com



HILTON KEY LARGO RESORT (cont.)

Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Bayview Room	72' x 64'	3,158	20'	200	150	250	200
Largo Ballroom	80' x 50'	4,000	13'	400	150	200	240
Largo I	25' x 50'	1,138	13'	70	50	80	70
Largo II	26' x 50'	1,190	13'	70	50	80	70
Largo I & II	52' x 50'	2,328	13'	140	100	160	140
Largo II, III, IV	52' x 50'	2,330	13'	110	80	120	110
Largo III	26' x 25'	580	13'	20	15	20	20
Largo III & IV	26' x 50'	1,140	13'	70	50	80	70
Largo IV	26' x 25'	560	13'	20	15	20	20
Coral Room	26' x 38'	951	8'	50	50	50	50
Boardroom	13' x 27'	346	8'				
Cypress Room	56' x 61'	2,502	20'	130	50	75	120
Cypress Terr.	25' x 77'	995		130			
Reef Prefunction	40' x 14'	524	8'				
Reef Room I	13' x 25'	314	8'	20			20
Reef Room II	13' x 25'	312	8'	20			20
Reef Room III	13' x 25'	285	8'	20			20
Sunset Terrace	26' x 38'	780		50			40

Total Rooms: 200

Description:

Nestled on 13 acres of lush hardwood forestry along the Gulf of Mexico, the Hilton Key Largo Resort boasts luxurious style and first-class service. Guests can soak up off-shore breezes from a private balcony off one of the 200 fashionably appointed guestrooms and suites. The resort features 17,000 square feet of flexible meeting and event space, as well as lush outdoor settings, including tropical pools and a private beach area. Home to a 21-slip docking facility, the resort offers a dynamic array of recreational options, including private beach with a variety of water sports, sport fishing, diving, and boat eco-tours; two outdoor, heated swimming pools; two on-site, hard-surface lighted tennis courts; and a fitness center with state-of-the-art equipment, a sauna and whirlpool.

MARINA DEL MAR RESORT & MARINA

527 Caribbean Drive, MM 100, Key Largo, FL 33037
305-451-4107 & Fax: 305-451-1891
salesdirector@holidayinnkeylargo.com
www.marinadelmarkeylargo.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Marina Del Mar	12' x 40'	480	7.5'	N/A	36	45	N/A

Total Rooms: 76

Description:

DIVE INTO ADVENTURE! The Marina Del Mar is the ideal resort for any guest that enjoys the amenities of a resort yet the feel of a home away from home. 76 pet-friendly rooms, studios, one and two bedroom accommodations are available. Amenities include a heated pool, whirlpool, tennis courts, fitness center and complimentary continental breakfast. Our Key Largo Marina holds up to 80 slips for dockage and has daily, weekly and monthly rentals available for vessels up to 70 feet. Call the Dock Master for details. Family gatherings, fishing tournaments or intimate meetings, call the Key Largo Resorts Sales Office at 305-453-7150.

KEY LARGO MARRIOTT BAY RESORT

103800 Overseas Highway, Key Largo, FL 33037
305-453-0000 & Fax: 305-451-6054
sales@marriottkeylargo.com www.marriottkeylargo.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Upper Gus	30' x 100'	3,000	12'	100	40	100	120
Gus' Patio	48' x 108'	3,773	10'	N/A	N/A	N/A	200
Gus' Beach	35' x 216'	6,325	N/A	N/A	N/A	N/A	100
Upper Breezer's	24' x 30'	720	12'	50	20	30	50
Breezer's Patio	39' x 33'	1,000	10'	20	20	20	30
Breezer's Beach	128' x 128'	16,384	N/A	N/A	N/A	N/A	300
French Reef	28' x 39'	1,338	8.5'	90	50	32	70
Molasses Reef	32' x 45'	1,440	8.5'	125	50	32	70
Carysfort Reef	19' x 26'	494	8.5'	70	30	50	40
Dolphin Reef	28' x 39'	1,092	18'	90	50	32	70
Dolphin Reef Pre	18' x 19'	342	8'	N/A	N/A	N/A	N/A
Largo Key Blrm	54' x 56'	3,013	13.5'	300	175	N/A	300
Fiesta Key	22' x 23'	768	13.5'	100	40	15	50
Palm Key	22' x 23'	768	13.5'	100	40	15	50
Grassy Key	22' x 23'	768	13.5'	100	40	15	50
Conch Key	22' x 23'	768	13.5'	100	40	15	50

KEY LARGO MARRIOTT BAY RESORT

Total Rooms: 153

Description:

The Key Largo Marriott Bay Resort has the facilities and expert staff to make your next corporate meeting, catered event, convention or seminar a tremendous success! We have over 15,000 square feet of flexible meeting and banquet space totaling 11 rooms, many with waterfront views. A wide range of audio/visual equipment is available and our additional beachfront is perfect for theme parties, sunset weddings, team building events, and group activities. There is also complimentary wireless internet, parking and two helpdesks for your convenience.

Key Largo

OCEAN REEF CLUB

35 Ocean Reef Drive, Suite 200, Key Largo, FL 33037
1-800-843-2730 & Fax: 305-367-5909
orcsales@oceanreef.com www.oceanreef.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Town Hall Total		12,000		600	400	450	560
N. Mtg/Ballroom	70' x 52'	3,656	15'-17'	300	200	225	280
S. Mtg/Ballroom	70' x 52'	3,656	15'-17'	300	200	225	280
N. Pre-Func Area		1614		125	N/A	N/A	N/A
S. Pre-Func Area		934		100	N/A	N/A	N/A
Terrace	84' x 60'			175	N/A	N/A	N/A
Everglades Total	84' x 60'	5,040	14'	325	260	400	400
Great Heron Hall	60' x 20'	3,600	14'	225	180	275	250
Pelican	24' x 20'	480	14'	50	40	50	30
Egret	24' x 20'	480	14'	50	40	50	30
Osprey	24' x 20'	480	14'	50	40	50	30
Tarpon	46' x 27'	1,242	9'	95	40	65	70
Sailfish	46' x 27'	1,242	9'	95	40	65	70
Bonefish	27' x 22'	594	9'	45	20	30	30
Permit	27' x 22'	594	9'	45	20	30	30
Key Largo Bld Total	75' x 50'	3,750	9'	225	120	280	200
Hibiscus	50' x 50'	2,500	9'	75	40	80	60
Poinciana	50' x 50'	2,500	9'	75	40	80	60
Frangiapani	50' x 50'	2,500	9'	75	40	80	60
The Ocean Room	N/A	4,650	N/A	300	N/A	N/A	250

Total Rooms: 275

Description:

Just 50 minutes from Miami International Airport, the Ocean Reef Club in Key Largo offers the perfect setting for both business and pleasure. For over 40 years, Ocean Reef has enjoyed a reputation as an exclusive destination for both meeting and incentive travel. Our rich tradition of impeccable service is complimented by our array of amenities and the allure of our 2,000 acre private club community. In addition to 275 deluxe accommodations and over 30,000 sq. ft. of meeting space, Ocean Reef offers 36 holes of championship golf, 10 tennis courts, a full service salon and spa, 12 restaurants and lounges, and the sun-drenched oasis of Buccaneer Island – a newly upgraded private beach with dual zero-entry swimming pools, salt water lagoon and breathtaking vistas of the Atlantic.

Islamorada

CHEECA LODGE & SPA

81801 Overseas Highway, Islamorada, FL 33036
1-800-327-2888 954-776-7732 & Fax: 954-776-9080
sales@cheeca.com www.cheeca.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Bougaunvillea Suite	59' x 35'	2065	12'	175	117	240	150
Bougaunvillea 1	31' x 35'	1085	12'	85	60	120	70
Bougaunvillea 2	28' x 35'	980	12'	75	40	90	60
Hibiscus Suite	34' x 22'	748	12'	50	36	80	48
Hibiscus 1	17' x 22'	374	12'	25	15	30	24
Hibiscus 2	17' x 22'	374	12'	25	15	30	24
Sunrise Ballroom	38.5' x 48'	1848	9'	150	90	190	120

Total Rooms: 214

Description:

Nestled on 27 lushly landscaped acres just 90 minutes south of Miami, Cheeca is renowned for its stylish accommodations, world-class amenities and spectacular oceanfront setting. Cheeca's guestrooms and suites feature luxurious West Indies style décor, marble baths, fine linens and plasma TV's. Boasting butler-serviced poolside cabanas, The Spa offers a variety of massage therapies, skincare, and body treatments. Featuring award-winning fine dining, and casual fare served al fresco, Cheeca's esteemed culinary team creates unique gastronomic experiences only possible in the Florida Keys. There's tennis, 9 holes of golf, eco tours, snorkel excursions to North America's only living coral barrier reef, and much more. With 4,600 feet of elegant indoor meeting space and myriad of dazzling outdoor venues, the meeting possibilities are endless. Cheeca's friendly, accommodating staff and casually chic ambiance ensures your next business or social gathering will be unforgettable!

HOLIDAY ISLE BEACH RESORT AND MARINA.

84001 Overseas Highway, Islamorada, Florida 33036
1-800-327-7070 or sales at 305-898-8994
sales@holidayisle.com



Room Name	Dim.	Sq. Ft.	Ceiling
Horizon Meeting Room	89' x 41'	3649	8'
Quarter Deck meeting Room	42' x 40'	1680	8'
Rumrunners Beach	360' x 160'	57,600	
Beach Pavillion	40' x 35'	1400	14'
Sky Tiki Lounge	31' x 23'	713	10'
Bimini Patio	720' x 100'	72,000	

Total Rooms: 145

Description:

Starting February 2011 NEWLY renovated sleeping rooms, meeting space and so much more. With the Atlantic Ocean at your footsteps, our private beach and open air patios,

we give new meaning to the term "Flexible Meeting Space". If you are looking for team building, explore Islamorada fishing, backcountry fishing, snorkeling, jet skiing or diving all located at the resort. Enjoy regional cuisine at one of our 6 restaurants and bars, and then dance the night away to live entertainment in the World Famous Tiki Bar or Rumrunners Island Bar. If you are looking for a "perfect meeting place" in the Florida Keys, you've found it at Holiday Isle Resort and Marina.

ISLANDER RESORT

82100 Overseas Highway, Islamorada, FL 33036
305-664-5503 & Fax: 305-664-5503
info@islanderfloridakeys.com www.islamoradaislander.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Bonefish Bay	26' x 36'	936		125	45	100	60
Alligator Reef	34' x 24'	816		100	42	80	50
Captain's Room	13' x 23'	300		30	20	30	
Courtyard							
Oceanfront Beach				Up to 500 people.			

ISLANDER RESORT

Total Rooms: 114

Description:

Your most memorable meeting in a most unique setting... Islamorada in the Florida Keys. Between the saltwater wilderness of Everglades National Park, North America's only coral barrier reef and the deep blue waters of the Florida Straits, Islander Resort is located on the Atlantic Ocean at mile marker 82.1 in the sports fishing capital of the world. Meet on a beach? Our complimentary wireless high-speed internet, private beach, state-of-the-art audio visual services and dedicated staff can allow you to do just that. If a more traditional indoor space is what you need, our conference facilities are perfect for meetings of all kinds. Islander offers the finest in island cuisine and attentive service. From corporate gatherings to elegant group affairs for 200, we invite you to join us at Islander Resort.

Marathon

HAWKS CAY RESORT

61 Hawks Cay Blvd, Duck Key, FL 33050
1-800-826-4061 305-743-7000 & Fax: 305-289-0651
sales@hawkscay.com www.hawkscay.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Sea Turtle	36' x 50'	1,297	11'3"	140	90	150	100
Key Deer	40' x 50'	1,497	11'3"	158	105	160	100
Osprey	40' x 50'	1,497	11'3"	158	105	160	100
Egret	18' x 26'	468	8.5'	45	24	35	20
Coral	19' x 22'	386	8.5'				
Ballroom	99' x 56'	5,544	17'	579	408	610	450
Ballroom Foyer	167' x 14'	2,338	9'	250			150
Reef	14.5' x 24.5'	355	9'				

Marathon

Total Rooms: 402

Description:

Hawks Cay Resort is a legendary island paradise reborn. Guests will find everything needed for a memorable stay including 25,000 square feet of waterfront function space, inspiring outdoor venues, premium accommodations, and exciting water sports. Imagine your event overlooking the dolphins and the Atlantic Ocean! Our newly renovated guest rooms and suites offer dramatic views, wireless Internet access and Serta® Perfect Sleeper Beds. Our fully remodeled two- and three- bedroom villas are mostly waterfront with large terraces, full kitchen and living room. Retreat and replenish at an array of resort restaurants and a full service spa. Swim with the dolphins, lounge by our five pools, or gather your team for a charter fishing trip. Our marina provides plentiful opportunities to explore the Keys from the water. The new Hawks Cay has what it takes to exceed expectations and ensure the success of your event.

TRANQUILITY BAY RESORT

2600 Overseas Highway, Marathon Key, FL 33050
1- 866-MID-KEYS 305-289-0888 Fax: 305-289-0667
info@tranquilitybay.com www.tranquilitybay.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Audubon Room	45' x 45'	2,025	16'	115	70	80	80
Pre Function	28' x 28'	784	8'	30	15	20	
Sunset Gazebo	19' x 19'	360	18'			200	
Sunset Beach	40' x 72'	2,880		200			200

Total Rooms: 87

Description:

A Singh Resorts luxury beachfront resort, comprised of 87 two & three bedroom two story suites located on a 2.5 acre private sandy beach overlooking the Gulf of Mexico offers guests the best of both worlds; the comforts and conveniences of home combined with resort amenities. Each suite boasts two and one half baths, gourmet kitchens, open floor plans, 42" plasma TVs, Hi speed internet, WI-FI, DVD/CD stereo system, waterfront decks and limited edition artwork. The resort features a tropical lagoon pool, watersports and watercraft rentals, spa services, fitness center, signature restaurant (The Butterfly Cafe) and beachfront Tiki Bar (TJ's Tiki Bar). Tranquility Bay is a spectacular and unique destination for corporate meetings, executive retreats, incentive programs, destination weddings and family reunions offering over 2500 square feet of flexible meeting space in addition to exciting outdoor venues with panoramic water views.



BIKING IN THE LOWER KEYS

Key West

CASA MARINA RESORT
THE WALDORF ASTORIA COLLECTION
1500 Reynolds Street, Key West, FL 33040
305-293-6217 & Fax: 305-296-9960
www.casamarinaresort.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
The Keys Blrm	44' x 110'	4,840	10'	500	300	500	350
Big Pine Key	44' x 22'	968	10'	100	60	100	70
Conch Key	44' x 22'	968	10'	100	60	100	70
Duck Key	44' x 22'	968	10'	100	60	100	70
Fiesta Key	44' x 22'	968	10'	100	60	100	70
Plantation Key	44' x 22'	968	10'	100	60	100	70
Flagler's	40' x 77'	3,080	147"	300	140	280	180
Grand Ballroom	38' x 68'	2,584	14'	250	120	250	150
Tarpon	27' x 16'	432	9'3"		12	20	20
Marlin	27' x 16'	432	9'3"	executive conference table for 12 ppl			

Total Rooms: 311

Description:

Nestled on the island's southern edge - spanning more than 1100 feet of private beach our historic, Mediterranean-style accommodations provide a luxurious hideaway for travelers. Listed in the National Register for Historic Places, this landmark resort has attracted business tycoons, artists and dignitaries since the 1920's. Bask among soaring palm trees, blooming native flowers, and sweeping ocean view. Sample the renowned nightlife of nearby Duval Street, or the charming attractions of historic Old Town. Stay at our sophisticated Key West Resort for true Caribbean flavor, in a vibrant location.

CROWNE PLAZA KEY WEST - LA CONCHA
430 Duval Street, Key West, FL 33040
305-296-2991 & Fax: 305-292-3213
reservationslaconcha@hotmail.com www.laconchakeywest.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
The Top	32' x 64'	2,050	10'	110	75	100	80
Island Room	36' x 16'	575	8'	50	30	30	30

Total Rooms: 160

Description:

Set against the breathtaking tropical beauty of the heart of Key West, The Crowne Plaza Key West- La Concha has been a landmark since 1926. The hotel is located within walking distance from renowned Mallory Square, the Hemingway House. Many of Key West cafes' and nightclubs are also just steps away. La Concha offers guests a taste of vintage Key West combined with contemporary services and luxuries. With first rate island cuisine and a devoted staff, La Concha will elevate your business and social occasion to its highest potential.

DOUBLETREE GRAND KEY RESORT

3990 S Roosevelt Blvd., Key West, FL 33040
1- 888- 310-1540 305-293-1818 & Fax: 305-296-6962
www.doubletreekeywest.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Tortuga Blrm	54' x 63'	3,400	15'	300	175	250	200
Tortuga A	54' x 36'	2,000	15'	200	125	175	120
Tortuga B&C	54' x 27'	1,400	15'	100	60	100	80
Tortuga B or C	27' x 27'	730	15'	50	30	50	40
Mangrove	28' x 39'	1,100	10'	100	50	80	80
Buttunwood	23' x 40'	1,000	10'	90	40	70	70
Seagrape	13' x 23'	300	10"	Conference for 12			
Little Hamaca	13' x 23'	300	10"	Conference for 12			
Sanctuary Lnge	26' x 41'	1,100	12'	100			80
Osprey Verandah	43' x 40'	1,700					120

Total Rooms: 216

Description:

If you're planning group travel, look no further. Key West's Doubletree Grand Key Resort is the perfect venue for your next conference, meeting or event. From our professional staff to our state of the art audio visual capabilities, we offer superior service and unmatched facilities. Doubletree Grand Key Resort proudly boasts a new, state of the art meeting facility. We offer one phone call planning. Our full range of services allow meeting planners to set up and organize an entire outing with just one phone call. From flip charts to fishing tournaments, from DSL to dine arounds, from coffee breaks to Conch Trains - Doubletree Grand Key Resort is the perfect place to host a "worry free" meeting. All you have to do is get here - we'll take care of the rest! Doubletree Grand Key Resort provides a total of 7000 square feet of indoor meeting space, as well as lovely outdoor venues poolside or on the Osprey Verandah. We can also suggest amazing off site venues and one of a kind locations.

Key West

HYATT KEY WEST RESORT & SPA
601 Front Street, Key West, FL 33040
305-809-1234 & Fax: 305-809-4050
www.keywest.hyatt.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Tortuga Room	20'11" x 37'5"	780	9'6"	80	42	80	60
Harbor Brdrm.	14' x 32'	448	7'10"				
Marquesa Room	30' x 40'	1,141	20'	120	70	110	80

Total Rooms: 118

Description:
Hyatt Key West Resort and Spa welcomes guests to this 118-room "oasis off Duval Street". The hotel features a new "spa chic" look and tropical modern feel throughout. The property offers a full-service restaurant "SHOR American Seafood Grill", the Blue Mojito Pool Bar and Grill, Room Service, a renovated pool, three cabanas, the Jala Spa, health club and nightly dinner cruises from the hotel's dock. The hotel has three meeting rooms, including the Marquesa Room - a second-story, 1,141-square foot room that features a wrap-around outdoor terrace with a stunning view of the Gulf of Mexico. The Tortuga Room, a 780 square-foot meeting room, and the Harbor Board Room with an outdoor veranda overlooking the water. A number of outdoor locations, including the Blue Mojito and the Dock, are available for group receptions and dinners.

KEY WEST MARRIOTT BEACHSIDE HOTEL
3841 North Roosevelt Blvd, Key West, FL 33040
1-800-546-0885 x61099 305-296-8100 & Fax: 305-293-0205
info@beachsidekeywest.com www.marriott.com/eywmc



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Flagler Ballroom (A,B,C)	61' x 93'	5,673	16'	710	375	550	400
Salon A (A1 & A2)	60' x 22'	1,320	16'	180	64	96	70
Salon A1	30' x 22'	660	16'	90	24	32	30
Salon A2	30' x 22'	660	16'	90	24	32	30
Salon B	61' x 45'	2,745	16'	350	200	220	150
Salon C (C1 & C2)	60' x 24'	1,440	16'	180	64	110	70
Salon C1	30' x 24'	720	16'	90	24	40	30
Salon C2	30' x 24'	720	16'	90	24	40	30
Salon A & B	61' x 67'	4,087	16'	530	270	450	200
Salon B & C	61' x 69'	4,209	16'	530	270	450	220
Flagler Foyer	17' x 93'	1,581	16'	200			
Flagler Terrace	31' x 49'	1,519		200			70
Hammock Beach	50' x 50'	2,500		200			200
Cabanas	25' x 25'	625		75			

KEY WEST MARRIOTT BEACHSIDE HOTEL (cont.)

Total Rooms: 222

Description:
Key West Marriott Beachside Hotel is the perfect blend of laid-back island attitude and world-class amenities. Set on a secluded beach on the southernmost island of the Keys, this spectacular Marriott property offers the best of contemporary elegance and personalized service. Featuring the largest ballroom on the island, the Key West Marriott Beachside Hotel offers a blend of catering excellence and attention to detail that is rare in any resort setting. The property covers seven lush acres on the Gulf Coast, and includes a private tanning beach for guests only. Up to 400 guests can be accommodated for a sit-down dinner prepared by master chefs, and in true Marriott style, the rooms and presidential suites are truly the finest Key West has to offer.

OCEAN KEY RESORT & SPA
Zero Duval Street, Key West, FL 33040
305-295-7044 & Fax: 305-295-7054
sales@oceankey.com www.oceankey.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Mallory	29' X 30'	870	10'	60	40	60	40
Sunset Pier	30' x 180'	5,400	none	200	N/A	N/A	150

Total Rooms: 100

Description:
Located at Zero Duval Street, Ocean Key sits majestically at the convergence of Duval Street, the Atlantic, the Gulf of Mexico, famous Sunset Pier and Mallory Square. Centrally located within walking distance to all of Key West's excitement and activities, Ocean Key offers an unforgettable experience for your guests. Every night our Sunset Pier lights up with colorful people and music during the sunset festival. Within walking distance of the hotel your guests will find Old Towne; the best in Key West's shopping, museums, points of interest and fine "island" dining. Our restaurant, Hot Tin Roof, features elegant waterfront dining with the very best views of Key West harbor. Brand New, World renowned "Spa Terre," it is truly a unique experience. Our heated pool and deck overlook the Atlantic Ocean. The views are breathtaking and the atmosphere is perfect for relaxing.

THE PIER HOUSE RESORT & CARIBBEAN SPA
One Duval Street, Key West, FL 33040
305-296-4600 & Fax: 305-296-7568
info@pierhouse.com www.pierhouse.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Grand Cayman		2000	8.5'	44	70	100	120
Cayman A		1000	8.5'	35	40	50	50
Cayman B		1000	8.5'	35	40	50	50
Babados		600	8.5'	16	30	30	40

THE PIER HOUSE RESORT & CARIBBEAN SPA (cont.)

Total Rooms: 142

Description:
Pier House Resort and Caribbean Spa is Key West's premier resort. We take pride in providing outstanding guest services, accommodations and amenities including a variety of restaurants and bars, full service spa, and private beach. Our newly renovated rooms combined with our waterfront location make Pier House the ideal destination for your next meeting.

THE REACH RESORT WALDORF ASTORIA COLLECTION
1435 Simonton Street, Key West, FL 33040
305-293-6217 & Fax: 305-296-9960
www.reachresort.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
The Ballroom	78' x 36'	2,808	7'9"	275	100	300	150
Sands	33' x 33'	1,089	7'9"	100	40	60	60
La Brisa	21' x 39'	819	7'9"	80	30	50	40
Coral Isle	24' x 39'	936	7'9"	90	30	50	40
Pre-Func Area		594	7'9"				
Blrm Terrace		1,000					
Boardroom	18' x 24'	432	9'6"	Permanent seating for 16 ppl			
Caribe Ballroom		1,500	8'	150	80	130	100
Caribe Blrm Terr.		2,075		225			150

Total Rooms: 150

Description:
Situating on the only Caribbean island in the United States, The Reach boasts Key West's only natural beach as our backyard. Offers the perfect blend of glistening white sand and breathtaking sunshine. Pamper yourself at this enchanting hotel, complete with 150 elegant guest rooms, sweeping beach views, and attentive guest services. Unwind on your private balcony, as soothing ocean breezes caress you. Relax poolside and enjoy a hearty breakfast from your comfortable chaise lounge. Discover warm hospitality within a true landmark setting.



FLORIDA KEYS NATIONAL MARINE SANCTUARY

**SHERATON SUITES
KEY WEST**

2001 S. Roosevelt Blvd., Key West, FL 33040
305-292-9800 & Fax: 305-294-6009
www.sheraton.com/keywest



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Hemingway	42' x 21'	900	10'	75	45	75	60
Beach House Deck	20' x 25'	500	10'	60			40

Total Rooms: 183

Description:

An oasis from your hectic lifestyle, the Sheraton Suites Key West is an all-suite hotel. Featuring 183 newly renovated one bedroom suites, fitness center, Restaurant and Bar, Concierge and Complimentary Downtown Shuttle, it's the perfect place for you to be yourself. Take a dip in our lagoon-style pool, read a book amidst the tropical foliage, or take a stroll along Smather's Beach, just across the street.

SOUTHERNMOST HOTEL COLLECTION

1310 Duval Street, Key West, FL 33040
1-800-354-4455 305-296-6577 & Fax: 305-294-8272
sales@southernmostresorts.com
www.southernmostresorts.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Southernmost	18.5' x 22'	640	8'-14'	50	24	50	48

Total Rooms: 270

Description:

Four Key West hotels located in historic old town. La Mer Hotel & Dewey House, Key West's only 4 Diamond Oceanfront Bed & Breakfast, the all-new Southernmost on the Beach and Southernmost Hotel in the USA. A variety of guest rooms offering ocean and island views. White Sand Beach, On-Site Activities, 3 pools, 2 pool bars, Spa Services, Fitness Center, Lush Tropical Landscaping, Swaying Hammocks and Southernmost Beach Cafe to complete the resort like experience. In walking distance to galleries, restaurants, museums and shops. Full service concierge, complimentary parking, wi-fi and no resort fees. Video Conferencing is available. Perfect for Small meetings, Corporate retreats, Strategic Planning Sessions, Corporate Incentive Programs and Conferences. Group Sales Coordinator on-site. On-site catering available. Indoor and outdoor venues available. Plan your next meeting with Southernmost Hotel Collection!

**THE WESTIN KEY WEST
RESORT & MARINA**

245 Front Street, Key West, FL 33040
305-292-4360 & Fax: 305-292-4387
sales@westinkeywestresort.com www.westin.com/keywest



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Truman Blrm	110' x 35'	3850	9'	480	240	400	300
Dewey Brdrm	12' x 30'	360	9'	N/A	N/A	N/A	N/A
Sunrise	27' x 39'	1053	9'	100	48	80	60
Bravo Brdrm	13' x 14'	182	9'	N/A	N/A	N/A	N/A
Plantation Key	20' x 20'	400	9'	N/A	N/A	N/A	N/A
Mallory Suite	20' x 20'	400	9'	N/A	N/A	N/A	N/A
Salon A	22' x 35'	770	9'	80	40	75	40
Salon B	22' x 35'	770	9'	80	40	75	40
Salon C	22' x 35'	770	9'	80	40	75	40
Salon D	22' x 35'	770	9'	80	40	75	40
Salon E & F	22' x 35'	770	9'	80	40	70	40
Salon E	17' x 22'	374	9'	40	20	35	20
Salon F	17' x 22'	374	9'	40	20	35	20

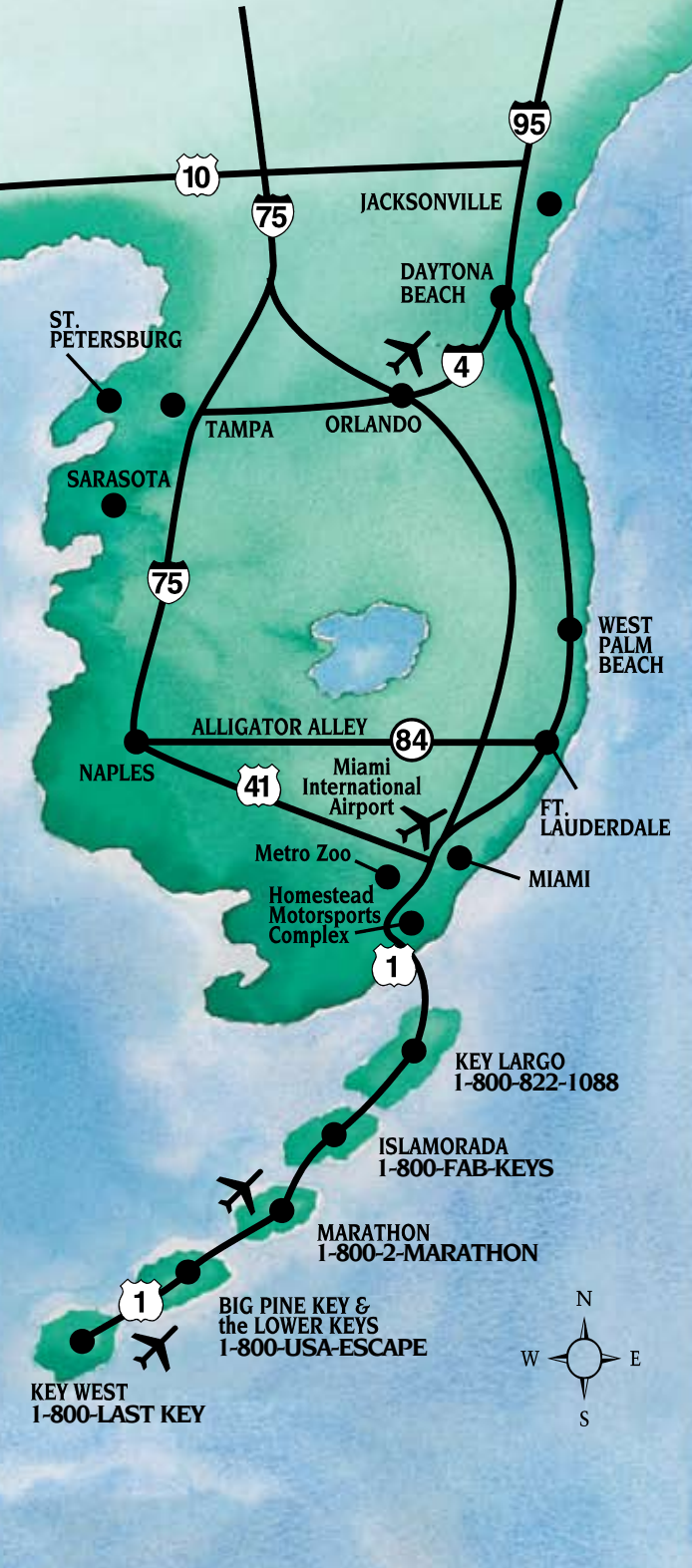
Total Rooms: 178

Description:

The Westin Key West Resort & Marina is a AAA 4-Diamond full-service resort that provides the setting, service and style to inspire a renewed sense of purpose in your attendees. Located on the waterfront in Old Town, The Westin is within walking distance of attractions, restaurants, shopping and famous watering holes. Spacious guest rooms and suites feature Westin's Heavenly Series, making your stay a luxuriously relaxing experience. Over 6,000 sq. ft. of flexible indoor function space and 10,000 sq. ft. of outdoor function space provide options for any type of event. An attentive and experienced staff ensures your group's needs are taken care of from beginning to end. Multiple dining venues, marina vendors, a nightly Sunset Celebration and Harbor Walk shopping are just some of the unique services that make The Westin as desirable a location as Key West itself.



OFFSHORE FISHING



B Y A I R

The Key West airport has commercial service and both the Key West and Marathon airports have charter service, general aviation and rental service. AirTran, American Airlines operated by American Eagle, Cape Air, Continental Connection & United Airlines' operated Gulfstream International, Delta Connection and Seacoast Airlines provide service to Key West. US Airways Express also provides service to Key West seasonally. The Marathon airport is approximately 110 miles south of Miami; Key West airport 158 miles. For specific flight information contact the Marathon airport at (305) 289-6060 or the Key West airport at (305) 809-5200.

B Y L A N D

A leisurely drive from Miami and an opportunity to drive the only designated All-American Road in Florida. Only 30 other roads in the nation have received this highest recognition possible under the National Scenic Byways program. To reach the Florida Keys Overseas highway, bypass the traffic of the City of Miami by taking I-95, I-75, or FL-836 to the Florida Turnpike, south. Card Sound Road offers an alternate route to Key Largo. Greyhound Bus Lines (1-800-231-2222) and The Keys Shuttle (305-289-9997) serve the Florida Keys, Miami Int'l. Airport, Marathon airport and Key West airport. Once you arrive in the Florida Keys, you may not need a car. In Key West you can park at the Park-n-Ride garage at 300 Grinnell Street in Old Town. You'll do and see more on foot. Potential RV Camping visitors should consult with our RV Camping grounds for advanced reservations.

B Y S E A

Sail through America's Caribbean. All channels are well-marked. Marinas abound. And dock space is available. Key West Express: 3 to 3.5 hour daily passenger ferry departing from Ft Myers year-round and seasonal service from Marco Island. 1-888-539-2628 www.seakeywest.com

A M A R K E R F O R E V E R Y M I L E

Down here in the Keys, the Overseas Highway is like our Main Street. And the best way to get around is to know the mile marker of your destination. These little green signs that dot our highway every mile begin just south of Florida City with number 127 and run all the way down to zero in Key West. They're like our addresses. If you know the mile marker of where you're going, getting there is easy.

A L T E R N A T I V E T R A N S P O R T A T I O N

Once you are in the Florida Keys, please consider using alternative means of transportation. The Greyhound Keys shuttle runs the length of the destination. In Key West you can use convenient public transportation, taxis, pedi-cabs, tour trains, trolleys, bicycles or even your own two feet to see the sights.

CITY	MILE MARKER	APPROX. MILES FROM MIAMI
Key Largo	118-90.7	58
Islamorada	90.7-63	76
Marathon	63-47	111
Big Pine Key	49-4	128
Key West	4-0	159

For brochures, videos or rate guides, just call **1-800-FLA-KEYS**.

You can also visit the Florida Keys & Key West Web site at **fla-keys.com**

T H E T E N K E Y M A N D M E N T S

- Don't anchor on a reef.**
(Reefs are alive. *Alive, A-L-I-V-E!*)
- Don't feed the animals.**
(They'll want to follow you home. And you can't keep them.)
- Don't trash our place.**
(Or we'll send Bubba to trash yours.)
- Don't collect conch.**
(This species is protected. By Bubba.)
- Don't disturb the bird nests.**
(They find it *xxxx* annoying.)
- Don't touch the coral.**
(After all, you don't even know them.)
- Don't speed.**
(Especially on Big Pine Key, where Key deer reside, and tar-and-leathering is still practiced.)
- Don't catch more fish than you can eat.**
(Better yet, let them go. Some of them support schools.)
- Don't damage the sea grass.**
(And don't even think about making a skirt out of it.)
- Don't drink and drive. On land or sea.**
(There's absolutely nothing funny about it.)

The
**Florida Keys
& Key West**
... come as you are®

fla-keys.com

Listings are for use as a guide for contacting properties. Every effort has been made to ensure accuracy, but verification of information should be made when making reservations. Neither the Monroe County Commission, Monroe County Tourist Development Council, nor their agency may be held liable for incorrect information, errors or omissions.

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