



KEY LARGO CHAMBER OF COMMERCE/1-800-822-1088

FLORIDA KEYS VISITOR CENTER 106000 Overseas Hwy. Key Largo, Fl 33037, U.S. (**305**) **451-1414, Fax (305) 451-4726** ISLAMORADA CHAMBER OF COMMERCE/1-800-FAB-KEYS

Milemarker 82.6, Overseas Hwy., P.O. Box 915 Islan (305) 664-4503, Fax (305) 664-4289

GREATER MARATHON CHAMBER OF COMMERCE/1-800-2-MARATHON 12222 Overseas Hwy. Marathon, Fl 33050, U.S. **(305) 743-5417, Fax (305) 289-0183** LOWER KEYS CHAMBER OF COMMERCE/1-800-USA-ESCAPE Milemarker 31, Overseas Hwy. Big Pine Key, Fl 33043, U.S. (305) 872-2411, Fax (305) 872-0752 KEY WEST CHAMBER OF COMMERCE/1-800-LAST-KEY

510 Greene Street Key West, Fl 33040, U.S. (305) 294-2587, Fax (305) 294-7806 FLORIDA KEYS & KEY WEST TOURIST DEVELOPMENT COUNCIL/1-800-FLA-KEYS P.O. Box 866, Key West, Fl 33041, U.S. **(305) 296-1552, Fax (305)296-0788** 

BY AIR: Both the Key West and Marathon airports have commercial and charter service, plus rental service. Air Tran, American Eagle, Continental Connection operated by Cape Air nd Gulfstream International, Delta Connection and US Airways Express provide service to Key West. Also, Continental Connection operated by Cape Air provides service to Marathon. The Marathon airport is approximately 110 miles south of Miami; Key West airport 158 miles. For specific flight information contact the Marathon airport at (305) 743-2155 or the Key West

BY LAND: A leisurely drive from Miami. Bypass the traffic of the City of Miami by taking I-95, BT LAND: A letsurely curve from Miann. Sypass the traine of the City of Miann by taking 1-95, 1-75, or Fl-836 to the Florida Turnpike, south to the Overseas Highway, now designated an All American Road. Card Sound Road offers an alternate route to Key Largo. Greyhound Bus Lines (1-800-231-2222) and The Keys Shuttle (305-289-9997) serve the Florida Keys, Miami Int'l. Airport, Marathon airport and Key West airport. Once you arrive in the Florida Keys, you may not need a car. In Key West you can park at the Park-n-Ride garage at 300 Grinnell Street in Old Town. You'll do and see more on foot. Potential RV Camping visitors should consult with our RV Camping grounds for advanced reservations.

BY SEA: Sail through America's Caribbean. All channels are well-marked. Marinas abound. And dock space is readily available.

### Alternative Transportation

Once you are in the Florida Keys, please consider using alternative means of transportation. The Greyhound Keys shuttle runs the length of the destination. Each area has limousines and shuttles to help you get around. Some fishing charter captains will even pick you up at your hotel. In Key West you can use convenient public transportation, taxis, pedi-cabs, tour trains, trolleys, bicycles or even your own two feet to see the sights.

### A Marker for Every Mile

Down here in the Keys, the Overseas Highway is like our Main Street. And the best way to get around is to know the mile marker of your destination. These little green signs that dot our highway every mile begin just south of Florida City with number 127 and run all the way down to zero in Key West. They're like our addresses. If you know the mile marker of where you're going, getting there is easy.

CITY	MILE MARKER	APPROX. MILES FROM MIAMI	
Key Largo	118-90.7	58	
Islamorada	90.7-63	76	2
Marathon	63-47	111	
Big Pine Key	46-4	128	
Key West	4-0	159	11



#### fla-keys.com

Call 1-800-771-KEYS or see your travel agent.

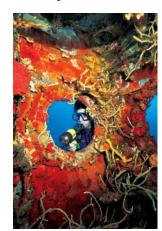
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### **KEY LARGO**

Dive Capital of the World.



You can let go in The Keys in less than an hour south from Miami. Legendary Key Largo, the Dive capital of the world. To the west, tranquil Florida Bay and the primeval Everglades backcountry. To the east the impos-sibly clear blue waters of the Gulf Stream and the wondrous enchantment of the nation's only living coral reef.

Dive into adventure in America's foremost underwater parks - John Pennekamp Coral Reef State Park and Key Largo National Marine Sanctuary. You can also explore the 510' U.S.S. Spiegel Grove, which is the largest wreck ever in divable U.S waters. Key Largo's living coral reef astound both the shallow - water snorkeler and the deep – water scuba diver.

On the sea, you can let go and go after the big ones with a Key Largo Charter Boat Captain. Or chase the wily bonefish and tarpon with one of our backcountry guides in the waters of Florida Bay or the Everglades.

Kick back and explore the past in historic Tavernier; bike or stroll our nature trails; frolic with a trained dolphin; or visit Bogey's "African Queen" at its permanent berth.

You remember how Bogey and Bacall had it all and you realize now that they aren't the only ones. You know that the only way to get it all is by letting go of it all in Key Largo.

# Compose your vacation in any Key. ISLAMORADA

Capital of the World.



The fish breaks water and takes flight jumping into the sky, bouncing sunlight off its fin as only a sailfish can. He nearly rips you from the chair as he breaks and runs at speeds only approached by your racing heart. Though it seems like hours, it's only been minutes since you hooked the hurricane at the end of your line. But, at this moment, vou're the one who's hooked because the world's only concern is that trophy dancing on the top of the sea.

This is what it means to let go in the Sportfishing Capital of the World; Islamorada – the perfect lure. When you are not fishing on the

water, you could be under water

diving on Islamorada's barrier reef. Shop, dine, gallery – browse or catch yourself up in the history, arts & crafts, seafood festivals or State Parks. Follow the antics of trained dolphins, turtles and sea lions

# **MARATHON**

Your Hometown in the Heart of the Keys.



Here you can let go in a world of small town individualism where the glow of the people is absolutely genuine.

Marathon is a hometown that is the perfect homebase while you let go in the Keys. Anything you decide to do anywhere at all in The Keys is only a few mile markers away A fascinating natural serenity

beckons you to explore Crane Point Hammock where ongoing archeological digs reveal seven centuries of visitors and residents Visit the Museum of the Florida Keys; stroll the nature trails in one of the world's last remaining thatch palm hammocks; and dive Sombrero Reef home to coral canyons and archways providing an array of sea life.

Or, walk where Henry Flagler's Overseas Railroad steamed across the original Seven Mile Bridge.

But don't let our laid-back lifestyle fool you. There is a lusty tradition of spirit and action in Marathon. Where pirates like Lafitte, Morgan and Teach once sailed, powerboats race in world-class competition. Recordbreaking trophies are reeled in from the sea and backcountry.

Whether you want to kick back in a quaint family-owned boatel, cottage or resort, Marathoners make our hometown your hometown in the heart of The Keys.

# **LOWER KEYS**

A Natural Escape.



The Lower Keys are as pristine and beautiful as they were eons ago. You can let go and experience life as it should be. Unspoiled. Relaxed. Natural.

Dive the incredible living reefs in the Looe Key National Marine Sanctuary. The wide range of depths open this undersea world to the novice snorkeler as well as the seasoned scuba diver.

But you can easily subject your muscles and wits to the stress of battling major league sailfish, tuna. dolphin and their deep-sea brethren. Or, you can quietly stalk the elusive bonefish, snook, tarpon and snapper in our secluded backcountry waters.

Let go in an elegant resort, secluded cabin or a beautiful bed and breakfast. You can send yourself to camp where our campsites and RV slots are right on the water. Leisurely kayak inshore water. Explore the unland hardwood forests of Watson Hammock, Or, just kick back and loll on The Key's finest beach-a mile of natural sand at Bahia Honda State Recreation Area.

In the Lower Keys, you can't help but return to your natural state in the embrace of this tropical wilderness. Let go in these wonderful islands and islets that are havens from an overcrowded and weary world.

## KEY WEST

The Uncommon Place.



Discover a city where real estate titles date back to the Kings of Spain. Stroll the palm-lined streets and discover gingerbread mansions, tin-roofed conch houses, the John Audubon House and Ernest Hemingway's home. Walk in the footsteps of Thomas Edison, Lou Gehrig, Harry Truman and Tennessee Williams. Gaze at the fabled treasure of the galleon Atocha. Discover tomorrow's fine art trea-sures by Key West's well-known and unknown artists. And don't forget about the world of wonder down under (the sea, that is), as Key West is home to some of the best fishing and diving known to man including our newest underwater wreck, the U.S.S. Vandenberg.

Only in Key West would the sun shine brightest when it sets. Everyone gathers for the never planned, always varied Sunset Celebration at Mallory Square. Once the sun is safely tucked away by jugglers; mimes, musicians and street artists, the city moves to a different beat. A night beat. The streets. filled with sidewalk cafes, open-air bars, legendary pubs and world-class restaurants come alive. Gourmets and gourmands alike treat their palates to island specialties. Drama, musicals and comedy flourish on our stages.

In this city of fascinating contrasts, you could easily find yourself wanting to let go of mainland hassles permanently.

