



ONCE A YEAR, IT'S OKAY TO LET YOUR SALES FORCE OPERATE IN THE RED.



The
Florida Keys
& Key West
... come as you are®

TO VIEW OR DOWNLOAD OUR MEETING PLANNERS GUIDE, VISIT OUR WEBSITE AT FLA-KEYS.COM

Key Largo

HOLIDAY INN RESORT & MARINA

99701 Overseas Highway, Key Largo, FL 33037
1-800-THE-KEYS x2 & (305) 451-2121 & Fax: (305) 451-5592
email: salesdirector@holidayinnkeylargo.com
www.holidayinnkeylargo.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Casa Blanca I (CBI)	45' x 30'	1,350	10'	125	70	120	60
Casa Blanca II	17' x 38'	650	10'	75	40	60	40
African Queen (AQ)	35' x 30'	1,050	9'	100	60	100	60
Harbour Lights	17' x 26'	432	8'	45	20	40	30
AQ & CBI	75' x 30'	2,250	10'	225	120	220	120
Tiki Pavilion		2,000	20'	350			250

Total Rooms: 132

Description:

Come enjoy the great island life at the Holiday Inn Key Largo with 132 newly renovated, tropically appointed rooms offering coffee makers, hair dryers, refrigerators and in-room high speed wireless internet. A "Keys Casual" attitude is part of our island tradition. There's something for everyone in the family- including a wonderful world of watersports, 2 pools, a fitness room, and casual indoor and outdoor dining at Bogie's Cafe. For groups, there's over 3,000 square feet of flexible meeting space and an additional 2,000 square feet of outdoor, waterfront banquet space. Call our Key Largo Sales Office for more information at 305-453-7150.

KEY LARGO GRANDE RESORT & BEACH CLUB

97000 South Overseas Highway, MM 97 Bayside, Key Largo, FL 33037
(305) 852-5553 (800) LXR-KEYS & Fax: (305) 852-3530
email: ivrielynck@luxuryresorts.com **www.keylargo.grande.com**



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Coral Reef Blrm	50' x 80'	4,000	13'	550	300	400	300
Salon A	50' x 26.6'	1,330	13'	140	80	100	80
Salon B	50' x 26.6'	1,330	13'	140	80	100	80
Salon C&D	50' x 26.6'	1,330	13'	140	80	100	80
Salon C	25' x 26.6'	665	13'	70	30	50	40
Salon D	25' x 26.6'	665	13'	70	30	50	40
Bayroom	21' x 25'	550	7'	20	25	40	0
Bouganvillea	25' x 38'	950	8'	100	50		60
Exec. Boardroom	13' x 27'	327	8'	0			16
Pre-Func Area	50' x 40'	2,000	8'	300			
Terrace Pre-Func	12' x 142'	1,700	13'	300			

KEY LARGO GRANDE RESORT & BEACH CLUB (cont.)

Total Rooms: 200

Description:

Nestled on 13 acres of lush hardwood forestry along the Gulf of Mexico, the Key Largo Grande Resort & Beach Club boasts luxurious style and first-class service. Guests can soak up off-shore breezes from a private balcony off one of the 200 fashionably appointed guestrooms and suites. The resort features 10,000 square feet of flexible meeting and event space, as well as lush outdoor settings, including tropical pools and a private beach area. Home to a 21-slip docking facility, the resort offers a dynamic array of recreational options, including private beach with a variety of water sports, sport fishing, diving, and boat eco-tours; two outdoor, heated swimming pools; two on-site, hard-surface lighted tennis courts; and a fitness center with state-of-the-art equipment, a sauna and whirlpool. Key Largo Grande is part of the LXR Luxury Resorts & Hotels collection, www.luxuryresorts.com

MARINA DEL MAR RESORT & MARINA

527 Caribbean Drive, MM 100, Key Largo, FL 33037
Phone: (305) 451-4107 & Fax: (305) 451-1891
email: salesdirector@holidayinnkeylargo.com
www.marinadelmarkeylargo.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Marina Del Mar	12' x 40'	480	7.5'	N/A	36	45	N/A

Total Rooms: 76

Description:

DIVE INTO ADVENTURE! The Marina Del Mar is the ideal resort for any guest that enjoys the amenities of a resort yet the feel of a home away from home. 76 pet-friendly rooms, studios, one and two bedroom accommodations are available. Amenities include a heated pool, whirlpool, tennis courts, fitness center and complimentary continental breakfast. Our Key Largo Marina holds up to 80 slips for dockage and has daily, weekly and monthly rentals available for vessels up to 70 feet. Call the Dock Master for details. Family gatherings, fishing tournaments or intimate meetings, call the Key Largo Resorts Sales Office at 305-453-7150.

MARINERS CLUB

97501 Overseas Highway, Key Largo, FL 33037
1-305-853-1111 & Fax: (305) 853-5039
email: larrydemme@earthlink.us **www.marinersclub.com**



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Dolphin Mtg. Rm	29' x 33'	957	9'	40	30	50	40
Executive Brdrm	9.5' x 23'	218	8'	20			20
Club House	38' x 15'	570	10'	70	20	35	70
Tennis Courts	106' x 118'	12,508		150			150
Mariners's Point	25' x 100'	2,500		150		150	150
The Pier	19' x 8'	152		16			10
Mandalay Restaurant & Tiki Bar		1,866		150			150

MARINERS CLUB (cont.)

Total Rooms: 71

Description:

Key Largo's premier seaside destination offers the finest in gated, luxury island getaways, which include charming one bedroom kitchenette suites, colorful Key West style town homes and our elegantly appointed condominiums. All town home and condo units afford our guests fully equipped kitchens, luxurious bedding & décor, and enjoyable Jacuzzi tubs. We specialize in the small meetings market and accommodate up to 30 people in one of our beautiful marina side meeting rooms. We can host up to 150 people for a reception or banquet, at one of our many outdoor and seaside venues, in true Key Largo flavor. Pool, Coral Jacuzzi Grotto, tennis, fitness center, marina, observation pier, a vast array of water sports including fishing, diving, snorkeling, boating, kayaking, paddle boat, Hobie Cat and Wave Runner rentals, the Mandalay Restaurant and Tiki Bar, a Key Largo icon since 1947.

MARRIOTT'S KEY LARGO BAY BEACH RESORT

103800 Overseas Highway, Key Largo, FL 33037
1-800-THE-KEYS x4 (305) 453-0000 & Fax: (305) 453-6054
email: salesdirector@marriottkl.net **www.marriottkeylargo.com**



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Upper Gus	30' x 100'	3,000	12'	100	40	100	120
Gus' Patio	48' x 108'	3,773	10'	N/A	N/A	N/A	200
Gus' Beach	35' x 216'	6,325	N/A	N/A	N/A	N/A	100
Upper Breezer's	24' x 30'	720	12'	50	20	30	50
Breezer's Patio	39' x 33'	1,000	10'	20	20	20	30
Breezer's Beach	128' x 128'	16,384	N/A	N/A	N/A	N/A	300
French Reef	28' x 39'	1,338	8.5'	90	50	32	70
Molasses Reef	32' x 45'	1,440	8.5'	125	50	32	70
Carysfort Reef	28' x 39'	1,223	8.5'	90	50	32	70
Dolphin Reef	28' x 39'	1,092	18'	90	50	32	70
Dolphin Reef Pre	18' x 19'	342	8	N/A	N/A	N/A	N/A
Largo Key Blrm	54' x 56'	3,013	13.5'	300	175	N/A	300
Fiesta Key	22' x 23'	768	13.5'	100	40	15	50
Palm Key	22' x 23'	768	13.5'	100	40	15	50
Grassy Key	22' x 23'	768	13.5'	100	40	15	50
Conch Key	22' x 23'	768	13.5'	100	40	15	50

Total Rooms: 153

Description:

The Marriott Key Largo Bay Beach Resort has the facilities and expert staff to make your next corporate meeting, catered event, convention or seminar a tremendous success! We have over 15,000 square feet of flexible meeting and banquet space totaling 11 rooms, many with waterfront views. A wide range of audio/visual equipment is available and our additional beachfront is perfect for theme parties, sunset weddings, team building events, and group activities. There is also complimentary wireless internet, parking and two helipads for your convenience.

OCEAN REEF CLUB

35 Ocean Reef Drive, Suite 200, Key Largo, FL 33037
 1-800-843-2730 & Fax: (305) 367-5909
 email: orcsales@oceanreef.com www.meetingsoceanreefclub.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Town Hall Total		12,000		600	400	450	560
N. Mtg/Ballroom	70' x 52'	3,656	15'-17'	300	200	225	280
S. Mtg/Ballroom	70' x 52'	3,656	15'-17'	300	200	225	280
N. Pre-Func Area		1614		125	N/A	N/A	N/A
S. Pre-Func Area		934		100	N/A	N/A	N/A
Terrace	84' x 60'			175	N/A	N/A	N/A
Everglades Total	84' x 60'	5,040	14'	325	260	400	400
Great Heron Hall	60' x 20'	3,600	14'	225	180	275	250
Pelican	24' x 20'	480	14'	50	40	50	30
Egret	24' x 20'	480	14'	50	40	50	30
Osprey	24' x 20'	480	14'	50	40	50	30
Tarpon	46' x 27'	1,242	9'	95	40	65	70
Sailfish	46' x 27'	1,242	9'	95	40	65	70
Bonefish	27' x 22'	594	9'	45	20	30	30
Permit	27' x 22'	594	9'	45	20	30	30
Key Largo Bld Total	75' x 50'	3,750	9'	225	120	280	200
Hibiscus	50' x 50'	2,500	9'	75	40	80	60
Poinciana	50' x 50'	2,500	9'	75	40	80	60
Frangipani	50' x 50'	2,500	9'	75	40	80	60
The Ocean Room	N/A	4,650	N/A	300	N/A	N/A	250

Total Rooms: 350

Description:

Just 50 minutes from Miami International Airport, the Ocean Reef Club in Key Largo offers the perfect setting for both business and pleasure. For over 40 years, Ocean Reef has enjoyed a reputation as an exclusive destination for both meeting and incentive travel. Our rich tradition of impeccable service is complimented by our array of amenities and the allure of our 2,000 acre private club community. In addition to 350 deluxe accommodations and over 30,000 sq. ft. of meeting space, Ocean Reef offers 36 holes of championship golf, 10 tennis courts, a full service salon and spa, 12 restaurants and lounges, and the sun-drenched oasis of Buccaneer Island – a newly upgraded private beach with dual zero-entry swimming pools, salt water lagoon and breathtaking vistas of the Atlantic.

Islamorada

CHEECA LODGE & SPA

81801 Overseas Highway, Islamorada, FL 33036
 1-800-541-3491 & Fax: (305) 267-5527
 email: nbowerbank@cheeca.com www.cheeca.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Bougainvillea Suite	59' x 35'	2065	12'	175	117	240	150
Bougainvillea 1	31' x 35'	1085	12'	85	60	120	70
Bougainvillea 2	28' x 35'	980	12'	75	40	90	60
Orchid Suite	29' x 32'	928	12'	85	50	80	72
Orchid 1	16' x 29'	464	12'	40	18	35	32
Orchid 2	16' x 29'	464	12'	40	18	35	32
Hibiscus Suite	34' x 22'	748	12'	50	36	80	48
Hibiscus 1	17' x 22'	374	12'	25	15	30	24
Hibiscus 2	17' x 22'	374	12'	25	15	30	24
The Board Room	20' x 16'	320	12'	Oceanfront Boardroom seating for 12.			

Total Rooms: 199

Description:

Just 90 minutes from Miami International Airport, your professional association, sales team, corporate meeting or executives can travel "passport-free" to a warm weather gathering. Transport your group to a location of tropical imagination by creating an evening event along our tiki-lined beaches or amidst the mirrored waters of our Tahitian-style spa lagoon. Whether it's steel drum bands and fire dancers or the elegance of a string quartet, Cheeca can provide the perfect ambiance for any gathering. Cheeca's experienced Sales Managers, and skilled and imaginative conference services staff will work with you to create an event that your team will not soon forget! Whatever the event, Cheeca Lodge is your "virtual Caribbean" escape.

Marathon

HAWK'S CAY RESORT

61 Hawk's Cay Blvd, Duck Key, FL 33050
 1-800-826-4061 & (305) 743-7000 Fax: (305) 289-0651
 email: group.sales@hawkscay.com www.hawkscay.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Sea Turtle	36' x 50'	1,297	11'3"	140	90	150	100
Key Deer	40' x 50'	1,497	11'3"	158	105	160	100
Osprey	40' x 50'	1,497	11'3"	158	105	160	100
Egret	18' x 26'	468	8.5'	45	24	35	20
Coral	19' x 22'	386	8.5'				
Flagler Ballroom	99' x 56'	5,544	17'	579	408	610	450
Flagler Pre-Func	167' x 14'	2,338	9'	250			150
Flagler Audubon	14.5' x 24.5'	355	9'				
Flagler Newkirk	14.5' x 24.5'	355	9'				

Total Rooms: 472

Description:

Discover 1,000 reasons to stay at Hawk's Cay, a 60 acre destination resort in the heart of the Florida Keys. Hawk's Cay boasts a 177-room inn, 295 two-bedroom villas, a deep water marina and a 25,000 square foot conference center. This outdoor wonderland offers team building activities, exclusive interactive dolphin programs, scuba diving, snorkeling, sailing school, sunset cruises, championship fishing, waterskiing and wakeboarding school, parasailing, and private boat charters. Our island playground features kids programs, teen center, saltwater lagoon, five sparkling swimming pools, and eight tennis courts. Retreat and replenish at an array of resort restaurants and a full service spa. For meetings or adventures, escape to Hawk's Cay Resort on Florida's Caribbean Island™.



Key West

TRANQUILITY BAY BEACH HOUSE RESORT

2600 Overseas Highway, Marathon Key, FL 33050
 Phone: (305) 289-0888 (866) MID-KEYS
 Fax: (305) 289-0667
 email: info@tranquilitybay.com www.tranquilitybay.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Orchid House	45' x 45'	2,025	16'	150	100	150	100
Pre Function	28' x 28'	784	8'	50			
Sunset Gazebo	19' x 19'	360	18'	20		12	12
Sunset Beach	40' x 72'	2,880		200			150

Total Rooms: 87

Description:

Cay Clubs newest luxury beachfront resort, comprised of 87 two & three bedroom two story beach houses located on a 2.5 acre private sandy beach overlooking the Gulf of Mexico offers guests the best of both worlds; the comforts and conveniences of home combined with resort amenities. Each beach house boasts two and one half baths, gourmet kitchens, open floor plans, 42" plasma TVs, Hi speed internet, WI-FI, DVD/CD stereo system, waterfront decks and limited edition artwork. The resort features a tropical lagoon pool, watersports and watercraft rentals, fishing charters, eco-kayak tours, sunset cruises, spa services, fitness center, signature restaurant and beachfront Tiki Bar. Tranquility Bay is a spectacular and unique destination for corporate meetings, executive retreats, incentive programs, destination weddings and family reunions offering over 2500 square feet of flexible meeting space in addition to exciting outdoor venues with panoramic waterviews.



BAHIA HONDA RAIL BRIDGE

BEACHSIDE RESORT & CONFERENCE CENTER

3841 North Roosevelt Blvd, Key West, FL 33040
 Phone: (305) 294-5225 & Fax: (305) 296-6122
 email: tboeckman@spottswood.com www.beachsidekeywest.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Grand Ballroom	93' x 61'	5,400	12'	700	440	630	400
Main	46' x 61'	2,806	12'	350	200	310	200
Salon A	24' x 31'	722	12'	90	55	80	50
Salon B	24' x 30'	720	12'	80	45	70	40
Salon C	24' x 31'	722	12'	90	55	80	50
Salon D	24' x 30'		12'	80	45	70	40
Beach	50' x 50'	2,500		90			60

Total Rooms: 222

Description:

A five star, luxurious waterfront property located at the entrance to Key West. The conference center features food and beverage by the forerunner of the culinary fusion movement and creator of "New World Cuisine," Norman Van Aken. State of the art audio visual equipment, a helicopter landing pad, enclosed parking, and emergency power generation are also provided for the sophisticated guest. Norman's Key West Beachside Bar and Grill, professional concierge services, valet parking and bell service compliment the guests' experience. Beachside will open in the Fall of 2007 and is currently accepting group reservations.

CASA MARINA RESORT & BEACH CLUB

1500 Reynolds Street, Key West, FL 33040
 (305) 293-6217 & Fax: (305) 296-9960
www.luxuryresorts.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
The Keys Blrm	44' x 110'	4,840	10'	500	300	500	350
Big Pine Key	44' x 22'	968	10'	100	60	100	70
Conch Key	44' x 22'	968	10'	100	60	100	70
Duck Key	44' x 22'	968	10'	100	60	100	70
Fiesta Key	44' x 22'	968	10'	100	60	100	70
Plantation Key	44' x 22'	968	10'	100	60	100	70
Flagler's	40' x 77'	3,080	14'7"	300	140	280	180
Grand Ballroom	38' x 68'	2,584	14'	250	120	250	150
Tarpon	27' x 16'	432	9'3"	executive conference table for 16 ppl			
Marlin	27' x 16'	432	9'3"	executive conference table for 16 ppl			

CASA MARINA RESORT & BEACH CLUB (cont.)

Total Rooms: 311

Description:

Nestled on the island's southern edge - spanning more than 1100 feet of private beach our historic, Mediterranean-style accommodations provide a luxurious hideaway for travelers. Listed in the National Register for Historic Places, this landmark resort has attracted business tycoons, artists and dignitaries since the 1920's. Bask among soaring palm trees, blooming native flowers, and sweeping ocean view. Sample the renowned nightlife of nearby Duval Street, or the charming attractions of historic Old Town. Stay at our sophisticated Key West Resort for true Caribbean flavor, in a vibrant location.

CROWNE PLAZA LA CONCHA

430 Duval Street, Key West, FL 33040
 (305) 296-2991 & Fax: (305) 292-3213
 email: gloriaszafranec@remingtonhotels.com
www.laconchakeywest.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
The Top	32' x 64'	2,050	10'	150	75	125	90
Island Room	36' x 16'	575	8'	50	30	45	30

Total Rooms: 160

Description:

Complete meeting and banquet services are available featuring high speed internet connections in all meeting locations. Consider the "Top" for a sweeping view of Key West, the Island Room for a more intimate meeting, and our multi-level decks for a festive, outdoor gathering. Our dedicated staff and professional meeting planners are committed to your event, from start to completion. Jack's Seafood Shack- Take a seat in Key West history. Join us for breakfast, lunch, and dinner. Featuring Jack's Daily Catch.

DOUBLETREE GRAND KEY RESORT

3990 S Roosevelt Blvd., Key West, FL 33040
 (305) 293-1818 & Fax: (305) 296-6962
javier_garrido@hilton.com www.doubletreekeywest.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Tortuga Blrm	54' x 63'	3,400	15'	300	175	250	200
Tortuga A	54' x 36'	2,000	15'	200	125	175	120
Tortuga B&C	54' x 27'	1,400	15'	100	60	100	80
Tortuga B or C	27' x 27'	730	15'	50	30	50	40
Mangrove	28' x 39'	1,100	10'	100	50	80	80
Buttunwood	23' x 40'	1,000	10'	90	40	70	70
Seagrape	13' x 23'	300	10'	Conference for 12			
Little Hamaca	13' x 23'	300	10'	Conference for 12			
Sanctuary Lnge	26' x 41'	1,100	12'	100			80
Ospery Verandah	43' x 40'	1,700					120

DOUBLETREE GRAND KEY RESORT (cont.)

Total Rooms: 216

Description:

If you're planning group travel, look no further. Key West's Doubletree Grand Key Resort is the perfect venue for your next conference, meeting or event. From our professional staff to our state of the art audio visual capabilities, we offer superior service and unmatched facilities. Doubletree Grand Key Resort proudly boasts a new, state of the art meeting facility. We offer one phone call planning. Our full range of services allow meeting planners to set up and organize an entire outing with just one phone call. From flip charts to fishing tournaments, from DSL to dine arounds, from coffee breaks to Conch Trains – Doubletree Grand Key Resort is the perfect place to host a "worry free" meeting. All you have to do is get here – we'll take care of the rest! Doubletree Grand Key Resort provides a total of 7000 square feet of indoor meeting space, as well as lovely outdoor venues poolside or on the Osprey Verandah. We can also suggest amazing off site venues and one of a kind locations.

HYATT KEY WEST RESORT & MARINA

602 Front Street, Key West, FL 33040
(305) 809-1234 & Fax: (305) 809-4050
www.keywest.hyatt.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Tortuga Room	20'11" x 37'5"	780	9'6"	80	42	80	60
Harbor Brdrm.	14' x 32'	448	7'10"				
Marquesa Room	30' x 40'	1,141	20'	120	70	110	80

Total Rooms: 118

Description:

Hyatt Key West Resort & Marina, fresh from a \$10 million dollar renovation, welcomes guests to this 118-room "oasis off Duval Street". The hotel features a new "spa chic" look and tropical modern feel throughout. The property offers a full-service restaurant, the Blue Mojito Pool Bar and Grill, Room Service, a renovated pool, three cabanas, the Jala Spa, health club and nightly dinner cruises from the hotel's dock. The hotel has three meeting rooms, including the Marquesa Room - a second-story, 1,141-square foot room that features a wrap-around outdoor terrace with a stunning view of the Gulf of Mexico. The Tortuga Room, a 780 square-foot meeting room, and the Harbor Board Room with an outdoor veranda overlooking the water. A number of outdoor locations, including the Nicola Beach and the Dock, are available for group receptions and dinners.



FLORIDA KEYS NATIONAL MARINE SANCTUARY

B Y A I R

Both the Key West and Marathon airports have commercial and charter service, plus rental service. American Eagle, Cape Air, Yellow Air Taxi, Continental Connection, Delta Connection and US Airways Express provide service to Key West. Delta Airlines and SeaCoast Airlines provide service to Marathon. The Marathon airport is approximately 110 miles south of Miami; Key West airport, 158 miles. For specific flight information contact the Marathon airport at (305) 743-2155 or the Key West airport at (305) 296-5439.

B Y L A N D

A leisurely drive from Miami. Bypass the traffic of the City of Miami by taking I-95, I-75, or FL-836 to the Florida Turnpike, south to the Overseas Highway. Card Sound Road offers an alternate route to Key Largo. Greyhound Bus Lines (1-800-231-2222) and The Keys Shuttle (305-289-9997) serve the Florida Keys, Miami Intl. Airport, Marathon airport and Key West airport. Once you arrive in the Florida Keys, you may not need a car. In Key West you can park at the Park-n-Ride garage at 300 Grinnell Street in Old Town. You'll do and see more on foot. Potential RV Camping visitors should consult with our RV Camping grounds for advanced reservations.

B Y S E A

Sail through America's Caribbean. All channels are well-marked. Marinas abound. And dock space is readily available.

A L T E R N A T I V E T R A N S P O R T A T I O N

Once you are in the Florida Keys, please consider using alternative means of transportation. The Greyhound Keys shuttle runs the length of the destination. Each area has limousines and shuttles to help you get around. Some fishing charter captains will even pick you up at your hotel. In Key West you can use convenient public transportation, taxis, pedi-cabs, tour trains, trolleys, bicycles or even your own two feet to see the sights.

A M A R K E R F O R E V E R Y M I L E

Down here in the Keys, the Overseas Highway is like our Main Street. And the best way to get around is to know the mile marker of your destination. These little green signs that dot our highway every mile begin just south of Florida City with number 127 and run all the way down to zero in Key West. They're like our addresses. If you know the mile marker of where you're going, getting there is easy.

CITY	MILE MARKER	APPROX. MILES FROM MIAMI	20
Key Largo	118-90.7	58	
Islamorada	90.7-63	76	
Marathon	63-47	111	
Big Pine Key	49-4	128	
Key West	4-0	159	

For brochures, videos or rate guides, just call **1-800-FLA-KEYS**.

You can also visit the Florida Keys & Key West Web site at fla-keys.com

The
Florida Keys
& Key West
... come as you are®
fla-keys.com

Listings are for use as a guide for contacting properties. Every effort has been made to ensure accuracy, but verification of information should be made when making reservations. Rates subject to change during holidays, special events and according to room availability. Neither the Monroe County Commission, Monroe County Tourist Development Council, nor their agency may be held liable for incorrect information, errors or omissions.
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Key West

OCEAN KEY RESORT & SPA

Zero Duval Street, Key West, FL 33040
 (305) 295-7044 & Fax: (305) 295-7054
 email: sales@oceankey.com www.oceankey.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Mallory	29' X 30'	870	10'	60	40	60	40
Sunset Pier	30' x 180'	5,400	none	200	N/A	N/A	150

Total Rooms: 100

Description:

Located at Zero Duval Street, Ocean Key sits majestically at the convergence of Duval Street, the Atlantic, the Gulf of Mexico, famous Sunset Pier and Mallory Square. Centrally located within walking distance to all of Key West's excitement and activities, Ocean Key offers an unforgettable experience for your guests. Every night our Sunset Pier lights up with colorful people and music during the sunset festival. Within walking distance of the hotel your guests will find Old Towne; the best in Key West's shopping, museums, points of interest and fine "island" dining. Our restaurant, Hot Tin Roof, features elegant waterfront dining with the very best views of Key West harbor. Brand New, World renowned "Spa Terre," it is truly a unique experience. Our heated pool and deck overlook the Atlantic Ocean. The views are breathtaking and the atmosphere is perfect for relaxing.

THE PIER HOUSE RESORT & CARIBBEAN SPA

One Duval Street, Key West, FL 33040
 Phone: (305) 296-4600 & Fax: (305) 296-7568
 email: info@pierhouse.com www.pierhouse.com

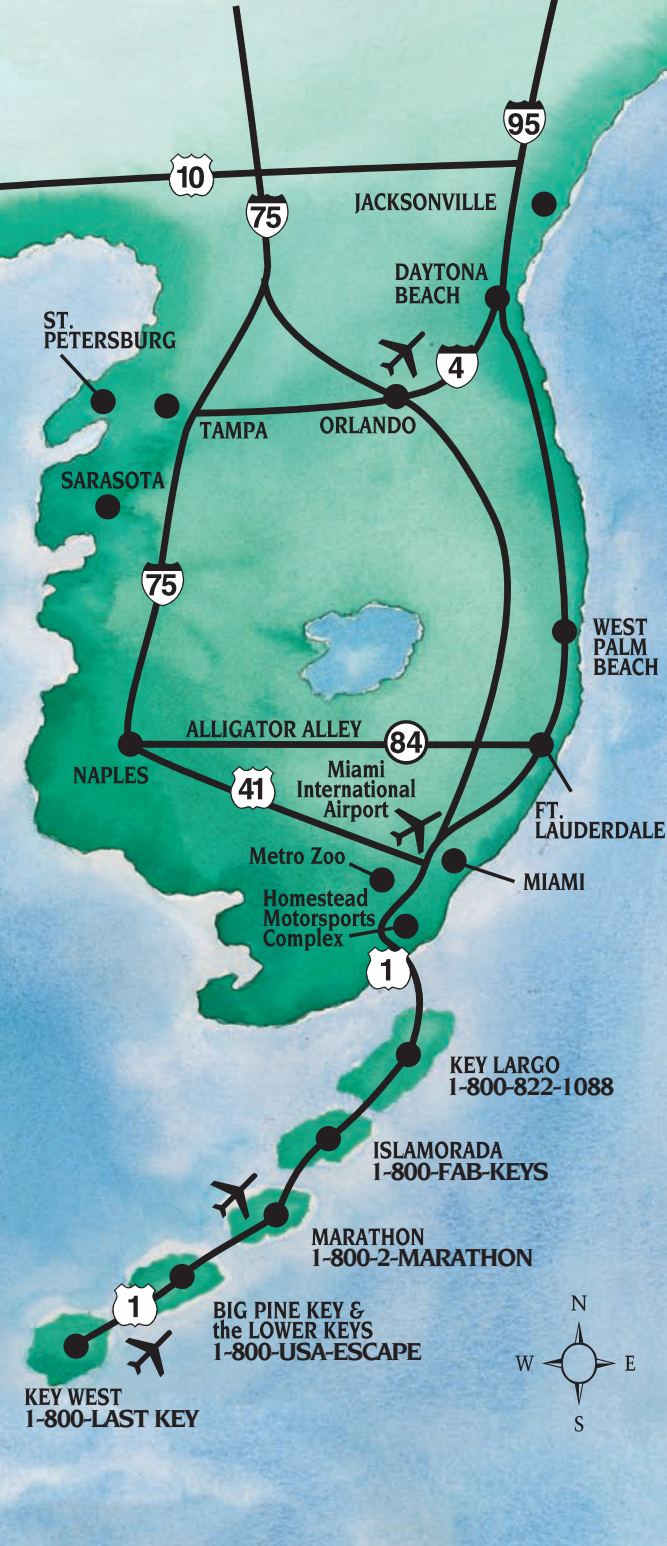


Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Grand Cayman		2000	8.5'	44	70	100	120
Cayman A		1000	8.5'	35	40	50	50
Cayman B		1000	8.5'	35	40	50	50
Barbados		600	8.5'	16	30	30	40

Total Rooms: 142

Description:

Pier House Resort and Caribbean Spa is a tropical Key West resort retreat nestled in lush gardens. Located at the corner of legendary Duval Street and on the Gulf of Mexico, Pier House offers THE location in the heart of Old Town Key West.

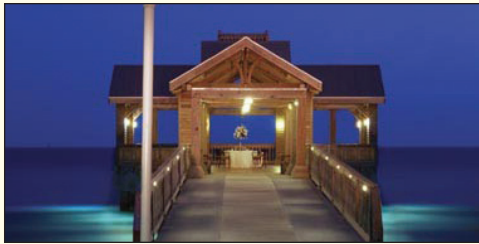


THE TEN KEYMANDMENTS

- Don't anchor on a reef.**
 (Reefs are alive. A-L-I-V-E.)
- Don't feed the animals.**
 (They'll want to follow you home. And you can't keep them.)
- Don't trash our place.**
 (Or we'll send Bubba to trash yours.)
- Don't collect conch.**
 (This species is protected. By Bubba.)
- Don't disturb the bird nests.**
 (They find it very annoying.)
- Don't touch the coral.**
 (After all, you don't even know them.)
- Don't speed.**
 (Especially on Big Pine Key, where Key deer reside, and tar-and-feathering is still practiced.)
- Don't catch more fish than you can eat.**
 (Better yet, let them go. Some of them support schools.)
- Don't damage the sea grass.**
 (And don't even think about making a skirt out of it.)
- Don't drink and drive.**
 On land or sea. (There's absolutely nothing funny about it.)

THE REACH RESORT

1435 Simonton Street, Key West, FL 33040
 (305) 293-6217 & Fax: (305) 296-9960
www.luxuryresorts.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
The Ballroom	78' x 36'	2,808	7'9"	275	100	150	150
Sands	33' x 33'	1,089	7'9"	75	24	60	60
La Brisa	21' x 39'	819	7'9"	80	24	50	50
Coral Isle	24' x 39'	936	7'9"	90	24	50	40
Pre-Func Area		594	7'9"				
Blrm Terrace		1,000					
Boardroom	18' x 24'	432	9'6"	Permanent seating for 16 ppl			
Caribe Ballroom		1,500	8'	150	50	100	80
Caribe Blrm Terr.		2,075		200			100

Total Rooms: 150

Description:

Situated on the only Caribbean island in the United States, The Reach boasts Key West's only natural beach as our backyard. Offers the perfect blend of glistening white sand and breathtaking sunshine. Pamper yourself at this enchanting hotel, complete with 150 elegant guest rooms, sweeping beach views, and attentive guest services. Unwind on your private balcony, as soothing ocean breezes caress you. Relax poolside and enjoy a hearty breakfast from your comfortable chaise lounge. Discover warm hospitality within a true landmark setting.

SHERATON SUITES KEY WEST

2001 S. Roosevelt Blvd., Key West, FL 33040
 Phone: (305) 292-9800 & Fax: (305) 294-6009
www.sheraton.com/keywest



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Hemingway	42' x 21'	900	10'	75	45	75	60
Beach House Deck	20' x 25'	500	10'	60			40

Total Rooms: 183

Description:

An oasis from your hectic lifestyle, the Sheraton Suites Key West is Key West's only all-suite hotel. Featuring 183 newly renovated one bedroom suites, fitness center, Restaurant and Bar, Concierge and Complimentary Downtown Shuttle, it's the perfect place for you to be yourself. Take a dip in our lagoon-style pool, read a book amidst the tropical foliage, or take a stroll along Smather's Beach, just across the street.

SOUTHERNMOST HOTEL

1319 Duval Street, Key West, FL 33040
 1-800-354-4455 & Fax: (305) 294-8272
 email: info@southernmostresorts.com
www.southernmostresorts.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Southernmost	18.5' x 22'	410	8'-14'	25	20	30	20

Total Rooms: 224

Description:

Southernmost Resorts, five distinct properties including luxury two bedroom suites, 4 Diamond Oceanfront Bed & Breakfast, Oceanside and Duval Street accommodations located in historic old town Key West. A total of 224 appointed guestrooms. Just steps away from the Atlantic Ocean. In walking distance to galleries, restaurants, museums and shops. Full service concierge, complimentary parking, Corporate retreats, Strategic Planning Sessions, Corporate Incentive Programs and Conferences. Group Sales Coordinator on-site. On-site catering available. Plan your next meeting with Southernmost Resorts!

THE WESTIN KEY WEST RESORT & MARINA

245 Front Street, Key West, FL 33040
 (305) 292-4360 & Fax: (305) 292-4387
 email: sales@westinkeywestresort.com
www.westin.com/keywest



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Truman Blrm	110' x 35'	3850	9'	480	240	400	300
Dewey Brdrm	12' x 30'	360	9'	N/A	N/A	N/A	N/A
Sunrise	27' x 39'	1053	9'	100	48	80	60
Bravo Brdrm	13' x 14'	182	9'	N/A	N/A	N/A	N/A
Plantation Key	20' x 20'	400	9'	N/A	N/A	N/A	N/A
Mallory Suite	20' x 20'	400	9'	N/A	N/A	N/A	N/A
Salon A	22' x 35'	770	9'	80	40	75	40
Salon B	22' x 35'	770	9'	80	40	75	40
Salon C	22' x 35'	770	9'	80	40	75	40
Salon D	22' x 35'	770	9'	80	40	75	40
Salon E & F	22' x 35'	770	9'	80	40	70	40
Salon E	17' x 22'	374	9'	40	20	35	20
Salon F	17' x 22'	374	9'	40	20	35	20

Total Rooms: 178

Description:

The Westin Key West Resort & Marina provides the setting, service and style to inspire a renewed sense of purpose in all your attendees. Located on the waterfront in the heart of Old Town, the Westin is within walking distance of attractions, restaurants, shopping and famous watering holes. Spacious guest rooms and suites feature Westin's signature Heavenly Series making your stay a luxuriously relaxing experience. Over 6,000 sq. ft. of flexible indoor function space and 10,000 sq. ft. of outdoor function space provide many options for any type of event. An attentive and experienced staff ensures your groups needs are taken care of from beginning to end. Multiple dining venues, marina vendors, a nightly Sunset Celebration and Harbor Walk shopping are just some of the unique services that make the Westin as desirable a location as Key West itself.

