



Our version of the pie chart.



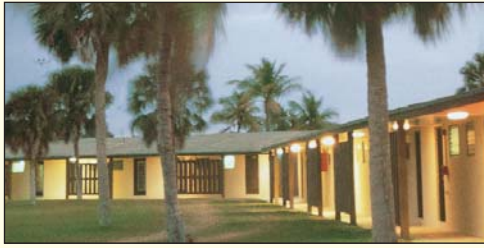
THE FLORIDA KEYS & KEY WEST

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL

Come as you are®

Key Largo

**EVERGLADES NATIONAL PARK
FLAMINGO LODGE,
MARINA & OUTPOST RESORT**
#1 Flamingo Lodge Hwy, Flamingo, FL 33034
(239) 695-3101 x313 & Fax: (239) 695-3921
email: info@flamingolodge.com www.flamingolodge.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Flamingo Funct. Rm	35' x 27'	936	10'	90	45	80	60
Buttonwood Pavilion	2,400	15'	100	Screened Patio			100

Description:

Plan to hold your next meeting in Everglades National Park. Surrounded by one and a half million acres of serene Florida wilderness, Flamingo Lodge is perfect for board meetings, school faculty retreats and lecture series. Full service meals, catering and receptions on site. Great stop-over between Miami and the Keys. Many recreational opportunities for leisure time. Services offered vary seasonally.

HOLIDAY INN RESORT & MARINA

99701 Overseas Highway, Key Largo, FL 33037
1-800-THE-KEYS x2 or (305) 451-2121 & Fax: (305) 451-5592
www.holidayinnkeylargo.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Casa Blanca I (CBI)	45'x30'	1,350	10'	125	70	120	60
Casa Blanca II	17'x38'	650	10'	75	40	60	40
African Queen (AQ)	35'x30'	1,050	9'	100	60	100	60
Harbour Lights	17'x26'	432	8'	45	20	40	30
AQ & CBI	75'x30'	2,250	10'	225	120	220	120
Outdoor Tiki Pavilion	-	2,000	20'	350	-	-	250

Description:

Come enjoy the great island life at the Holiday Inn Key Largo. With 132 newly renovated tropical appointed rooms with coffee makers, hairdryers, refrigerators and in-room high speed wireless internet. However, a "Keys Casual" attitude is part of the island tradition. There's something for everyone- including a wonderful world of water sports, 2 pools, a fitness room, and casual indoor or outdoor dining at Bogie's Café. For groups, there's over 3,000 square feet of flexible meeting space and an additional 2,000 square foot outdoor Tiki Hut Pavilion. Call our Key Largo Resorts Sales Office for more information. 305-453-7150

MARINA DEL MAR RESORT & MARINA
527 Caribbean Drive, MM 100, Key Largo, FL 33037
(305) 451-4107 & Fax: (305) 451-1891
email: marina-del-mar@msn.com www.marinadelmarkeylargo.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Marina Del Mar	12' x 40'	480	7.5'	-	36	45	-

Description:

DIVE INTO ADVENTURE

The Marina Del Mar is the ideal resort for any vacation that enjoys the amenities of a resort yet the feel of a home away from home. 76 Pet-friendly rooms, studios, one and two bedroom accommodations are available. Amenities include a heated pool, whirlpool, tennis courts, fitness center and complimentary continental breakfast. Our Key Largo Marina holds up to 80 slips for dockage and has daily, weekly and monthly rentals available and can accommodate vessels up to 70 feet. Call the Dock Master for details. Family gatherings, fishing tournaments or intimate meetings, call the Key Largo Resorts Sales office. 305-453-7150

MARINER'S CLUB KEY LARGO

97501 Overseas Highway, Key Largo, FL 33037
1-800-800-8535 or (305) 853-1111
& Fax: (305) 853-1135 rentalsmckl@earthmark.us
www.marinersclubkeylargo.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Dolphin Meeting Room	29' x 33'	957	9'	40	30	50	40
Executive Boardroom	9.5' x 23'	218	8'	20	-	-	20
Club House	38' x 15'	570	10'	70	20	35	70
*Tennis Courts	106' x 118'	12,508	-	150	-	-	150
*Mariner's Point	25' x 100'	2,500	-	150	-	150	150
*The Pier	19' x 8'	152	-	16	-	-	10
Mandalay Restaurant & Tiki Bar	-	1,866	-	150	-	-	150

*Denotes outdoor venue

Description:

Key Largo's premier seaside destination offers the finest in gated, luxury island getaways, which include charming one bedroom kitchenette suites, colorful Key West style town homes and our elegantly appointed condominiums. All town home and condo units afford our guests fully equipped kitchens, luxurious bedding & décor, and enjoyable Jacuzzi tubs. We specialize in the small meetings market and accommodate up to 30 people in one of our beautiful marina side meeting rooms. We can host up to 150 people for a reception or banquet, at one of our many outdoor and seaside venues, in true Key Largo flavor. Pool, Coral Jacuzzi Grotto, tennis, fitness center, marina, observation pier, a vast array of water sports including fishing, diving, snorkeling, boat, kayak, paddle boat, Hobie Cat and Wave Runner rentals, the Mandalay Restaurant and Tiki Bar, a Key Largo icon since 1947 features fresh seafood and great local cuisine, entertainment nightly. A warm welcome awaits you as we look forward to having your group!

**MARRIOTT'S KEY LARGO
BAY BEACH RESORT**
103800 Overseas Highway, Key Largo, FL 33037
(305) 453-0582 & Fax: (305) 451-6054
email: Sara.Devlin@mariott.com www.marriottkeylargo.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Upper Gus'	30' x 100'	3,000	12'	200	40	100	120
Gus' Patio	48' x 108'	3,773	10'	300	-	-	200
Gus' Beach	35' x 216'	6,325	-	300	-	-	250
Upper Breezers	24' x 30'	720	12'	50	-	20	40
Breezers Patio	39' x 33'	1,000	10'	50	20	20	30
Breezers Beach	128' x 128'	16,384	-	300	-	-	300
French Reef	28' x 39'	1,338	8'6"	100	50	90	70
Molasses Reef	28' x 39'	1,338	8'6"	100	50	90	70
Carysfort Reef	28' x 39'	1,223	8'6"	100	50	90	70
Dolphin Reef	28' x 39'	1,092	18'	100	50	90	70
Dolphin Reef	18' x 19'	342	-	-	-	-	-
Pre-function							
Largo Key							
Ballroom	54' x 58'	3,013	13'6"	350	175	300	300
Largo Key Foyer	-	2,200	13'6"	200	-	-	200
Fiesta Key	22' x 23'	768	13'6"	75	40	100	50
Palm Key	22' x 23'	768	13'6"	75	40	100	50
Grass Key	22' x 23'	768	13'6"	75	40	100	50
Conch Key	22' x 23'	768	13'6"	75	40	100	50

Description:

Barely 55 minutes south of Miami and yet the moment you ease off the road everything is suddenly blue skies, pink drinks and guests so relaxed their only worries are suntans, fishing lines and diving our famous coral reefs! Our tropical resort is located on 17 lush waterfront acres of paradise in Key Largo, the first island of the Florida Keys. All of our tropically appointed sleeping rooms include in-room safes, complimentary premium cable channels, iron and ironing board, hair dryer, coffee maker, vanity and dressing area separate from bath. Each guest room is equipped with voice mail and high speed wireless internet. All 20 deluxe, two bedroom suites offer balconies with breathtaking sunset and waterfront views. Enjoy our on-site Dive Shop, Water Sports, Tennis, Beach Volleyball, Spa Treatments, Fitness Center, Marina, Private Beach, Swimming Pool, Jacuzzi, Tiki Bar & award winning Gus' Grille Restaurant.

OCEAN REEF CLUB

35 Ocean Reef Drive, Key Largo, FL 33037
 1-800-843-2730 & Fax: (305) 367-5909
 email: sgallaudet@oceanreef.com www.oceanreef.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Reef Conf. Ctr.	84' x 60'	5,040	14'	102	250	400	350
Great Heron Hall	60' x 60'	3,600	14'	84	190	275	250
Pelican	24' x 20'	480	14'	20	18	30	20
Egret	24' x 20'	480	14'	20	18	30	20
Osprey	24' x 20'	480	14'	20	18	30	20
Key Largo Bldg.	75' x 20'	3,750	9'	84	160	300	200
Poinciana	50' X 20'	2,500	9'	-	-	-	140
Frangipani							
Poinciana	25' x 50'	1,250	9'	54	54	90	70
Frangipani	25' x 20'	1,250	9'	54	54	90	70
Hibiscus	25' x 20'	1,250	9'	54	54	90	70
Town Hall	-	7,500	17'	750	350	-	550
Conference Center							
Tarpon	46' x 27'	1,242	9'	40	35	65	70
Bonfish	27' x 22'	594	9'	28	18	30	40
Sailfish	46' x 27'	1,242	9'	40	35	65	70
Permit Room	27' x 22'	594	9'	28	18	30	40

Description:

Exclusive, private 2,000-acre destination resort and club community located on the northern tip of Key Largo, on the Atlantic Ocean. Just 49 miles south of the Miami International Airport, Ocean Reef Club offers on-site car rentals as well as limousine service available to and from Miami International Airport and Fort Lauderdale-Hollywood International Airport. Private airport with 4,000 ft. lighted landing strip also on premise. 340 spacious guest rooms, suites and villas, 140 of which are equipped with king- or two queen-sized beds, armoire, with remote control color TV, mini-bar, coffeemaker, blow dryer and complimentary USA Today newspaper delivery and high-speed Internet access. The other 200 guest accommodations are luxury villas and condos with water and golf course views.

RAMADA LTD RESORT & MARINA

99751 Overseas Highway, MM 98, Key Largo, FL 33037
 1-800-THE-KEYS x3 or (305) 451-3939 & Fax: (305) 451-5592
 www.ramadakey Largo.com



Description:

The Ramada Key Largo has all the fun and excitement of a Florida Keys Vacation for the best value around. Stay in one of our 90 newly renovated oversized rooms including a complimentary deluxe continental breakfast. Enjoy a Keys sunset by the dock in our Tiki Hut Beach area overlooking the Marina. Immerse yourself in the heated pool or book one of the many dive, snorkel, fishing boats or try a parasail! All right outside the hotel's doors. Tour groups, school groups, church gatherings, family reunions and groups of all sizes are welcome! Call the Key Largo Resorts sales office, 305-453-7150

SHERATON BEACH RESORT KEY LARGO

97000 South Overseas Highway, Key Largo, FL 33037
 1-800-728-2738 & Fax: (305) 436-6086
 email: marje.jones@ihrc.com www.keylargoresort.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Coral Rf Ballrm	50' x 80'	4,000	13'	550	300	400	300
Salon A	50' x 26'6"	1,330	13'	140	80	100	80
Salon B	50' x 26'6"	1,330	13'	140	80	100	80
Salon C & D	50' x 26'6"	1,330	13'	140	80	100	80
Salon D	25' x 26'6"	665	13'	70	30	50	40
Salon C	25' x 26'6"	665	13'	70	30	50	40
Bayroom	21' x 25'	550	7'	-	25	40	-
Bougainvillea Rm	25' x 38'	950	8'	100	50	-	60
Exec. Boardrm	13' x 27'	327	8'	-	-	-	16
Pre-Funct Area	50' x 40'	2,000	8'	300	-	-	-
Terrace	12' x 142'	1,700	13'	300	-	-	-
Pre-Funct. Area							

Description:

Sheraton Beach Resort, Key Largo, boasts 200 newly renovated rooms with private balconies, 10,000 sq. ft. of flexible conference space to accommodate groups of 10 to 400. Recreational facilities include two outdoor heated pools (family & adult) enhanced by cascading waterfalls, fitness center, nature trails, and a full range of water sports at one of the Keys' largest private beaches. Snorkeling, environmental tours and sunset cruises can be arranged on site. Or enjoy one of five restaurants and lounges from casual to gourmet dining, with nightly live entertainment.

Islamorada

CHEECA LODGE & SPA

P.O. Box 527, MM 82, Islamorada, FL 33036
 1-800-541-3491 & Fax: (305) 663-5630
 email: information@cheeca.com www.cheeca.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Bougainvillea Suite	59' x 35'	2,065	12'	200	88	200	140
Bougainvillea North	28' x 35'	980	12'	100	40	90	60
Bougainvillea South	31' x 35'	1,085	12'	100	40	90	60
Orchid Suite	32' x 29'	928	12'	110	40	70	60
Orchid East	16' x 29'	464	12'	55	16	35	30
Orchid West	16' x 29'	464	12'	55	16	35	30
Hibiscus Suite	34' x 22'	748	12'	100	24	60	40
Hibiscus East	17' x 22'	374	12'	45	12	30	20
Hibiscus West	17' x 22'	374	12'	45	12	30	20

Description:

Paradise found! After a \$30 million transformation, Cheeca Lodge & Spa offers groups the only full service luxury resort in the Florida Keys. We invite you to experience our new deluxe rooms and suites. Resort features include 4,200 sq. ft. of conference space, unique oceanfront venues, beach front bar, water sports, fishing, sunset cruise, 9-hole golf course, tennis and 5,000 sq. ft. full service spa.

CHESAPEAKE RESORT

83409 Overseas Highway, P.O. Box 909, Islamorada, FL 33036
 1-800-338-3395 or (305)-664-4662 & Fax: (305) 664-2796
 email: mweber@coralcollection.com www.chesapeake-resort.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Manatee	28' x 13'	365	11'	40	20	50	30

Description:

The renowned Chesapeake Resort boasts an amazing oceanfront location on Islamorada in The Florida Keys, a region world famous for fishing, diving and snorkeling. The resort has just 65 rooms, located amid a sprawling landscape of gardens and oceanfront. The Chesapeake has served as a hotel of choice for Islamorada vacationers for 50 years.

HOLIDAY ISLE BEACH RESORTS & MARINA

84001 Overseas Highway, Islamorada, FL 33036
 1-800-327-7070 or (305) 664-2321 & Fax: (305) 664-4681
 email: brochure@holidayisle.com www.holidayisle.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Quarter-deck	45' x 40'	1,800	8'	125	90	135	110
Beach Pavilion	50' x 40'	3,000	24'	250	115	250	175

Description:

Oceanfront Meeting Room with all A/V equipment and support staff. Festive Banquets to 110. Beach Pavilion for outdoor meetings and a lunch luau or dining and dancing under the stars. Full marina facilities for fishing offshore, backcountry, party boats and fishing tournaments; plus all the watersports, dive and snorkel shop. Hotel is set along the Atlantic Ocean.

ISLANDER RESORT

MM 82.1 Oceanside, Islamorada, FL 33036
 800-753-6002 or (305) 664-2031 & Fax: (305) 664-5503
 email: jane@islanderfloridakeys.com www.islanderfloridakeys.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Alligator Reef	34' x 24'	816	vaulted	100	42	80	50
Bonefish Bay	26' x 36'	936	vaulted	125	45	100	60
Captain's Board Rm	13' x 23'	300	vaulted	25	18	20	16

Description:

Experience the ambience of a true Florida Keys resort; beach level villas with great views, steps away from the Atlantic. All guest rooms and suites have full kitchens, cable TV, wireless high speed Internet, vaulted ceilings and screened lanais with full continental breakfast. Our 1,300 ft. white coral sand beach, two oceanfront pools, Jacuzzi, Blue Water Tiki Bar, picnic tables, outdoor grills, Islander Watersports and 200 ft. lighted pier all let you enjoy our traditional island charm. A premier setting for social events and romantic island weddings, we offer the finest in island cuisine and attentive friendly service. Our "Beach House", featuring oceanfront suites, offers the ideal accommodations for your VIP's, small groups and family gatherings. Our newly built conference center offers more than 2000 sq.ft. of meeting space with paradise waiting right outside the door; perfect for incentive travel, executive retreats, corporate groups and social events.

PELICAN COVE RESORT

MM 84.5 Oceanside, Islamorada, FL Keys 33036
 1-800-445-4690 or Fax: (305) 664-5134
 email: info@pcove.com www.pcove.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Meeting Room	14' x 23'	320	-	-	30	-	30

Description:

Pelican Cove is a small upscale hotel that stresses personal customer attention via a friendly, caring staff. Located right on the Atlantic Ocean; spectacular ocean views are the perfect backdrop for tastefully decorated rooms and suites. Enjoy tennis, watersports, fishing, a heated pool, Jacuzzi, Cabana Bar/Cafe, continental breakfast and a unique meeting space for up to 30 people.

Marathon

BANANA BAY RESORT & MARINA

4590 Overseas Highway, MM 49.5 Gulf
 Marathon Key, FL 33050
 1-800-BANANA-1 or (305) 743-3500 & Fax: (305) 743-2670
 email: meetings@bananabay.com www.bananabay.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Rainforest Rm	15' x 25'	350	8'	50	30	50	30
Coconut Conf. Rm	25' x 25'	600	8'	75	50	75	50

Description:

Complete 10 acre destination resort directly on the Gulf of Mexico. Deluxe guestrooms, huge pool and spa, sandy beach & snorkel area, tennis, restaurant, lounge, tiki bars, mini fitness gym, boat, kayak, & bicycle rentals, 50 slip marina with fish/sail/dive charters. Private island ideal for exclusive board meetings. Weddings are our specialty.

HAWK'S CAY RESORT

61 Hawk's Cay Blvd, Duck Key, FL 33050
 1-800-826-4061 or (305) 743-7000 & Fax: (305) 289-0651
 email: group.sales@hawkscay.com www.hawkscay.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Sea Turtle	36' x 50'	1,297	8'6"	105	105	160	80
Key Deer	40' x 50'	2,815	8'6"	105	105	160	90
Osprey	40' x 50'	2,815	8'6"	105	105	160	90
Coral	19' x 22'	368	8'6"	12	-	-	-
Palm Terrace	62' x 62'	3,860	15'	250	180	392	250
Egret	18' x 26'	468	8'6"	23	23	35	20
Flagler Ballroom*	99' x 56'	5,544	17'	579	408	610	450
Flagler East	33' x 56'	1,848	17'	195	130	205	150
Flagler Center	33' x 56'	1,848	17'	195	130	205	150
Flagler West	33' x 56'	1,848	17'	195	130	205	150
Audubon	14'6" x 24'6"	355	9'	Preset table of 12			
Newkirk	14'6" x 24'6"	355	9'	Preset table of 12			
Pre-function	167' x 14'	2,338	9'	250	-	-	-

* Flagler Ballroom has three partitions - Flagler East, Flagler Center and Flagler West - that can be used individually or combined to accommodate various function sizes.

Description:

A truly exceptional oceanfront resort located on exclusive Duck Key, in The Florida Keys. Hawk's Cay Resort is a tropical island paradise with a Caribbean flavor that offers four restaurants, tropical surroundings, an abundance of recreational amenities, dolphin program, a salt water lagoon, five heated swimming pools, and 25,000 square feet of function space with superb banquet facilities.

HOLIDAY INN & MARINA

13201 Overseas Highway, MM54, Marathon, FL 33050
 1-800-224-5053 or (305) 289-0222 & Fax: (305) 743-5460
 e-mail: info@spottswood.com
 www.spottswood.com/holidayinn



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Chart Room	25' x 28'	700	8'	50	35	50	40

Description:

Holiday Inn & Marina, Marathon, Florida is located right in the heart of the Florida Keys. The Hotel features 134 beautifully decorated guest rooms with coffee makers, colored cable television and oversized desks, a fifty person capacity meeting facility with full audio/visual capabilities, a waterfront swimming pool and kiddie pool, a Tiki Bar, restaurant and lounge opened daily and serving breakfast and dinner.

SOMBRERO RESORT & LIGHTHOUSE MARINA

19 Sombrero Blvd., Marathon, FL 33050
 1-800-433-8660 & Fax: (305) 743-2998
 www.sombreroresort.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Harbor View I	30' x 46'6"	1,395	8'	100	60	80	60
Harbor View II	30' x 46'6"	1,395	8'	100	60	80	60
Palm I	15' x 46'6"	697	8'	50	30	40	30
Palm II	15' x 46'6"	697	8'	50	30	40	30
Terrace Room	32' x 53'	1,696	8'	150	80	100	125

Description:

All suite, oceanside Resort and Marina. Features large pool, tiki bar, restaurant, lounge, four lighted tennis courts, 74 slip marina and boat ramp. Five meeting rooms available for 10-150 people. Catering available.

TRANQUILITY BAY BEACH HOUSE RESORT
 2600 Overseas Highway, MM 48.5, Marathon, FL 33050
1-866-MID KEYS or (305) 289-0888
 & Fax (305) 289-0667
 email: groupsales@tranquilitybay.com www.tranquilitybay.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Orchid	41' x 41'	1,681	12'	160	100	120	110
Orchid I	20'6" x 41'	841	12'	80	50	60	55
Orchid II	20'6" x 41'	841	12'	80	50	60	55
Great Lawn	200' x 64'	12,800	-	500	-	-	250
Sunset Beach	40' x 72'	2,880	-	300	-	-	250

Description:

A spectacular and unique destination for corporate meetings, executive retreats, weddings, family reunions and other business and social occasions. Offering 1,700 sq. ft. of state-of-the-art, flexible event space in addition to exciting, outdoor venues with panoramic water views, Tranquility Bay can accommodate groups large and small with ease. No matter which venue you choose, you can be assured of exceptional catering, professional service from our friendly staff and the personalized attention of our event coordinator to arrange every detail of your event.

TROPICAL COTTAGES

243 Sixty First Street Gulf, MM 50.5, Marathon, FL 33050
(305) 743-6048 & Fax (305) 289-9493
 email: info@tropicalcottages.com www.tropicalcottages.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Pavilion	14' x 14'	200	9'	12	12	12	12
Board Room	12' x 25'	300	11'	22	22	22	22

Description:

Enclave of mid-century cypress cottages secluded off the highway in the center of Marathon. Ideal for small groups up to 22 for seminars, workshops & board meetings. Adult family reunions, weddings and honeymoons. Nostalgia at an affordable price!

DIRECTIONS/ TRANSPORTATION

BY AIR

Both the Key West and Marathon airports have commercial and charter service, plus rental car service. American Eagle, Cape Air, Continental Connection, Delta Connection, US Airways Express and Seacoast Airlines provide service to Key West. Florida Coastal and Seacoast Airlines provides service to Marathon. The Marathon airport is approximately 110 miles south of Miami; Key West airport, 158 miles. For specific flight information contact the Marathon airport at (305) 289-6060 or the Key West airport at (305) 296-5439.

BY LAND

A leisurely drive from Miami. Bypass the traffic of the City of Miami by taking I-95, I-75, or FL-836 to the Florida Turnpike, south to the Overseas Highway. Card Sound Road offers an alternate route to Key Largo. The Greyhound Keys Shuttle (1-800-231-2222) serves the Florida Keys, Miami Int'l. Airport, Marathon airport and Key West airport. Once you arrive in the Florida Keys, you may not need a car. In Key West you can park at the Park-n-Ride garage at 300 Grinnell Street in Old Town. You'll do and see more on foot. Potential RV Camping visitors should consult with our RV Camping grounds for advanced reservations. For more information on ground transportation visit fla-keys.com/gettinghere.htm

BY SEA

Sail through America's Caribbean. All channels are well-marked. Marinas abound. And dock space is readily available.

A MARKER FOR EVERY MILE (MM)

Down here in the Keys, the Overseas Highway is like our Main Street. And the best way to get around is to know the mile marker of your destination. These little green signs that dot our highway every mile begin just south of Florida City with number 127 and run all the way down to zero in Key West. They're like our addresses. If you know the mile marker of where you're going, getting there is easy.

ALTERNATIVE TRANSPORTATION

Once you are in the Florida Keys, please consider using alternative means of transportation. The Greyhound Keys shuttle runs the length of the destination. Each area has limousines and shuttles to help you get around. Some fishing charter captains will even pick you up at your hotel. In Key West you can use convenient public transportation, taxis, pedi-cabs, tour trains, trolleys, bicycles or even your own two feet to see the sights. For more information on transportation throughout the keys visit fla-keys.com/gettinghere.htm

For brochures, videos or rate guides, just call **1-800-FLA-KEYS**.

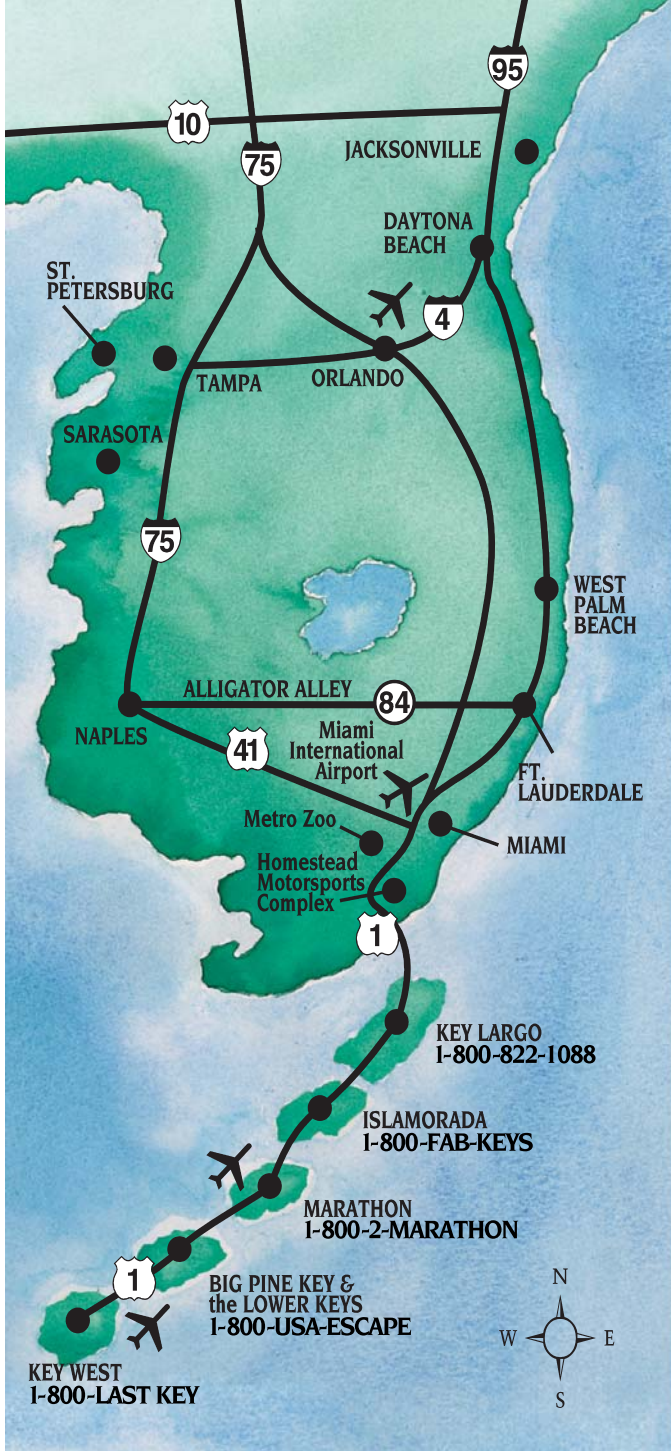
You can also visit the Florida Keys & Key West Web site at **fla-keys.com**

CITY	MILE MARKER	APPROX. MILES FROM MIAMI
Key Largo	118-90.7	58
Islamorada	90.7-63	76
Marathon	63-47	111
Big Pine Key	47-4	128
Key West	4-0	159

Listings are for use as a guide for contacting properties. Every effort has been made to ensure accuracy, but verification of information should be made when making reservations. Rates subject to change during holidays, special events and according to room availability. Neither the Monroe County Commission, Monroe County Tourist Development Council, nor their agency may be held liable for incorrect information, errors or omissions.

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Key West

BANANA BAY RESORT KEY WEST
 2319 N. Roosevelt Blvd., MM 2 Gulf, Key West, FL 33040
 1-800-BANANA-1 or (305) 296-6925
 & Fax: (305) 296-2004
 email: meetings@bananabay.com www.bananabay.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Marina Conf. Rm	15' x 34'	500	8'	50	35	35	35
Beachside Conf. Room	26' x 29'	754	8'	75	50	75	50

Description:

Adult exclusive seaside resort located in the center of 2 x 4 mile island. Deluxe rooms, pool, whirlpool, sunning beach, marina with charters for fishing, eco & sunset sailing charters and dolphin in the wild excursions. Relaxed Key West atmosphere with margarita style fun!

COURTYARD KEY WEST WATERFRONT

3041 N. Roosevelt Blvd., Key West, FL 33040
 (305) 296-6595 & Fax: (305) 296-8351
 email: anne.perina@marriott.com www.courtyard.com/eywcy




Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Waterfront	26' X 26'	676	9'	48	48	48	25

Description:

The Courtyard Key West Waterfront is located directly on the Gulf of Mexico in the "New Town" section of Key West. The island offers tropical weather year-round, snorkeling and diving on one of the world's most attractive coral reefs, parasailing, fishing, historic tours and museums, hundreds of local bars and restaurants, and much more. The Courtyard Waterfront is located within a 10-minute drive of any attraction on the island and features many spacious guest rooms including Jacuzzi and family suites. All rooms feature king or queen sized beds and have patios or balconies. Other amenities include large outdoor pool and Jacuzzi, a tiki bar located adjacent to the pool, a private sunbathing beach, a complimentary computer workstation, a 300 ft. observation boardwalk, and a concierge agent to help you plan your stay.

THE TEN KEYMANDMENTS

 Don't anchor on a reef.
 (Reefs are alive. *Alive*. A-L-I-V-E.)

 Don't feed the animals.
 (They'll want to follow you home. And you can't keep them.)

 Don't trash our place.
 (Or we'll send Bubba to trash yours.)

 Don't drink and drive.
 On land or sea.
 (There's absolutely nothing funny about it.)

 Don't touch the coral.
 (After all, you don't even know them.)

 Don't disturb the bird nests.
 (They find it *very* annoying.)

 Don't speed.
 (Especially on Big Pine Key, where Key deer reside, and tar-and-feathering is still practiced.)

 Don't catch more fish than you can eat.
 (Better yet, let them go. Some of them support schools.)

 Don't collect conch.
 (This species is protected. By Bubba.)

 Don't damage the sea grass.
 (And don't even think about making a skirt out of it.)

Key West

CROWNE PLAZA LA CONCHA

430 Duval Street, Key West, FL 33040
1-800-745-2191 & Fax: (305) 292-2322
 email: vikki.jackson@remingtonhotels.com
www.laconchakeywest.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
The Top (7th flr)	32' x 64'	2,050	-	175	65	130	100
Sun Deck "B"	29' x 70'	1,800	-	80	-	227	164
Sun Deck "C"	30' x 60'	1,800	-	80	-	200	150
Sun Dial "D"	36' x 36'	1,000	-	80	-	-	-
Lobby "G"	53' x 33'	1,750	-	60	-	194	140
Island Room	36' x 16'	575	-	50	25	40	30

Description:

The tallest building in Downtown Key West. The 7th Floor Meeting Room, "The Top", has floor to ceiling windows and offers an unobstructed view of the Atlantic Ocean and Gulf of Mexico. Intimate to mid-sized meetings will enjoy access to the best that Key West has to offer without the need for additional transportation. Full Service catering and Crowne Meetings Director are available. Located on the 4th block of Duval Street within walking distance of all attractions, shopping, restaurants, and nightlife in Old Town, Key West. Featuring our 2-hour response guarantee.

DOUBLETREE GRAND KEY RESORT

3990 S. Roosevelt Blvd, Key West, FL 33040
1-888-310-1540 or (305) 293-1818 & Fax (305) 296-6962
 email: eywdt_ds@hilton.com
www.doubletreekeywest.com/meetings.cfm



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Tortuga Ballroom	54 x 63	3,400	15	300	175	250	200
Tortuga A	54 x 36	2,000	15	200	125	175	120
Tortuga B/C	27 x 27	730	15	50	30	50	40
Mangrove	28 x 39	1,100	10	100	50	80	80
Buttonwood	23 x 40	1,000	10	90	40	70	70
Seagrape	13 x 23	300	10	conference for 12			
Little Hamaca	13 x 23	300	10	conference for 12			
Sanctuary Lounge	26 x 41	1,100	12	100	-	-	80
Osprey Verandah	43 x 40	1,700	open	-	-	-	120

Description:

If you're planning group travel, look no further. Key West's Doubletree Grand Key Resort is the perfect venue for your next conference, meeting or event. From our professional staff to our state-of-the-art audio visual capabilities, we offer superior service and unmatched facilities. Doubletree Grand Key Resort proudly boasts a new, state-of-the-art meeting facility. We offer one phone call planning. Our full range of services allow meeting planners to set up and organize an entire outing with just one phone call. From flip charts to fishing tournaments, from DSL to dine arounds, from coffee breaks to Conch Trains - Doubletree Grand Key Resort is the perfect place to host a "worry-free" meeting. All you have to do is get here - we'll take care of the rest! Doubletree Grand Key Resort provides a total of 7,000 square feet of indoor meeting space, as well as lovely outdoor venues poolside or on the Osprey Verandah. We can also suggest amazing off-site venues at a one-of-a-kind Keys location.

HILTON KEY WEST RESORT & MARINA

245 Front Street, Key West, FL 33040
(305) 292-4360 & Fax: (305) 292-4387
 email: matt_pave@hilton.com www.keywestresort.hilton.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Truman Ballrm	35' x 110'	3,850	9'	480	240	400	300
Salon A	22' x 35'	770	9'	80	40	75	40
Salon B	22' x 35'	770	9'	80	40	75	40
Salon C	22' x 35'	770	9'	80	40	75	40
Salon D	22' x 35'	770	9'	80	40	75	40
Salon E	17' x 22'	374	9'	40	20	35	20
Salon F	17' x 22'	374	9'	40	20	35	20
Dewey Boardrm	12' x 30'	360	9'	Permanent Conference	-	-	16pp
Bravo Boardrm	14' x 13'	182	9'	Permanent Conference	-	-	6pp
Sunrise Mtg Rm	27' x 39'	1,053	9'	100	48	80	60
Plantation Key S	20' x 20'	400	-	Conference Suite	-	-	10pp
Steven R. Mallory S	20' x 20'	400	-	Conference Suite	-	-	10pp

Description:

The Hilton is a AAA Four-Diamond Full-Service Resort located on the waterfront and in the heart of "Old Town" offering the finest in luxury accommodations, extensive facilities for indoor and outdoor functions, multiple dining options, a full-service marina and a Nightly Sunset Festival on the Hilton Pier. Located one block from the infamous Duval Street and within walking distance of a variety of shopping outlets, museums, restaurants and bars. It happens at the Hilton!

HYATT KEY WEST RESORT & MARINA

601 Front Street, Key West, FL 33040
1-800-55-HYATT or (305) 809-1234 & Fax: (305) 809-4050
www.keywest.hyatt.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Conf. Room	20'11" x 37'5"	780	9'6"	60	42	60	60
Boardroom	14' x 32'	448	7'10"	18 with a perimeter seating 30.			
Nick's	38' x 33'	1141	9' - 20'	130	56	144	80

Description:

Located in Old Town Key West overlooking the Gulf of Mexico. Just two blocks from Duval Street, yet private and tranquil. A perfect setting for small meetings, executives' retreats and incentive groups. Featuring a full service restaurant with indoor/outdoor dining overlooking the Gulf of Mexico and a pool side bar & grill with outside dining, small private beach, outdoor pool and Jacuzzi, lush landscaping and on-site access to diving, Waverunners, snorkeling, deep sea fishing, sailing, mopeds and bicycles. The 120 rooms include eight King Salons (Jr. Suites). All rooms include, mini-bars, safes, cable TV, in-room movies, hairdryers, irons, coffee makers, voice mail, and private balconies.

OCEAN KEY RESORT & SPA A NOBLE HOUSE PROPERTY

Zero Duval Street, Key West, FL 33040
1-800-328-0815 & Fax: (305) 292-7685
 email: info@oceankey.com www.oceankey.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Mallory	29' X 24'	870	9'	52	36	55	50
Pool Deck	50' X 20'	1000	Unlimited	120	-	-	80
Sunset Pier	30' x 200'	6,000	Unlimited	300	-	-	200

Description:

Uniquely positioned where the Atlantic Ocean meets the Gulf of Mexico, in Old Town Key West. Ocean Key Resort pampers guests with elegantly appointed guestrooms and suites, spacious living and dining areas, oversized in-suite Jacuzzis, private balconies, incredible views, and our rejuvenating Spa Terre.

PIER HOUSE RESORT & CARIBBEAN SPA

One Duval Street, Key West, FL 33040
(305) 296-4600 & Fax: (305) 296-7568
 email: sales@pierhouse.com www.pierhouse.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Grand Cayman	42' x 48'	2000	9.5'	--	80	175	120
Cayman A	24' x 42'	1000	9.5'	40	56	80	60
Cayman B	24' x 42'	1000	9.5'	40	56	80	60
Barbados	27' x 21'	600	9.5'	24	28	50	30
Harbour View	43' x 36'	1600	9.5'	40	35	50	60

Description:

Planning an upscale meeting or incentive? Indulge in the pleasures of an unconventional experience. Our full-service catering department can plan an exciting, unique meeting. Our beautiful waterfront rooms, private beach, outstanding bars, restaurants and full service spa make us a destination all our own. In the heart of Old Town Key West, overlooking The Gulf of Mexico.

Key West

RADISSON HOTEL KEY WEST

3824 N. Roosevelt Blvd., Key West, FL 33040
Central Reservations Toll Free: 1-800-333-3333
(305) 294-5511 & Fax: (305) 296-1939
 email: rhi_kewe@radisson.com www.radisson.com/keywestfl



Room Name	Ceiling	Sq. Ft.	Reception	Classroom	Theater	Banquet
Mallory	9'	900	100	45	75	75

Description:

At the entrance of Key West, the luxurious Radisson Hotel features deluxe guestrooms either overlooking the Gulf of Mexico or the large outdoor swimming pool next to Splash Bar and outdoor dining. Complimentary parking, fitness center, room service, 24-hour restaurant, Lobby Bar, concierge services, wireless internet and planning coordinator on-site. Golf, tennis, fishing, and complete watersports just to mention a few activities.

SHERATON SUITES KEY WEST

2001 S. Roosevelt Blvd., Key West, FL 33040
(305) 293-7948 & Fax: (305) 293-7929
 www.sheratonkeywest.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Hemingway I	21' x 21'	550	9'10"	40	25	30	30
Hemingway II	21' x 21'	550	9'10"	40	25	30	30
Hemingway Rm	42' x 21'	1,100	9'10"	80	50	60	60

Description:

Sheraton Suites Key West offers 1100 square feet of meeting space and several outdoor terraces and tropical garden settings for your meeting or event. We have 180 beautifully appointed suites including refrigerators, microwave, coffee maker, 2 line phone with voice mail and data port. Enjoy our free form swimming pool with waterfall and hot tub. To round out the amenities the Beach House Restaurant and Cabana Bar serves breakfast through late night. Shuttle service to and from Downtown and the Airport. Let our conference service staff take care of all the details for you. Group rates available.

SOUTHERNMOST HOTEL

1319 Duval Street, Key West, FL 33040
1-800-354-4455 & Fax: (305) 294-8272
 www.oldtownresorts.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Southernmost	18.5' x 22'	410	8'-14'	25	20	30	20

Description:

Located in the heart of Historic Key West, the Southernmost Hotel and Conference Center is the perfect location for your next small corporate, executive or incentive meeting. Our intimate poolside conference center has audio/visual capabilities and on-site catering is available. Plan your next meeting in Old Town Key West!

WYNDHAM CASA MARINA RESORT

1500 Reynolds Street, Key West, FL 33040
1-800-442-3727 & Fax: (305) 296-9960
 email: wcnbh@wyndham.com www.wyndham.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Keys Ballroom	44' x 110'	4,840	10'	700	300	600	400
Big Pine Key	44' x 22'	968	10'	120	60	120	80
Conch Key	44' x 22'	968	10'	120	60	120	80
Duck Key	44' x 22'	968	10'	120	60	120	80
Fiesta Key	44' x 22'	968	10'	120	60	120	80
Plantation Key	44' x 22'	968	10'	120	60	120	80
Tarpon Room	27' x 16'	432	9'3"	Executive Conference Table for 16			
Marlin Room	27' x 17'	432	9'3"	Executive Conference Table for 16			
Sunset	18' x 31'	558	7'10"	80	30	80	50
Sunrise	18' x 31'	558	7'10"	80	30	80	50
Coral Reef	19' x 31'	589	7'10"	80	30	80	50
Sea Breeze	18' x 30'	540	7'10"	70	30	70	50
Grand Ballroom	38' x 68'	2,584	14'	200	125	300	150

Description:

Built in the 1920's, the 311 room Casa Marina harkens back to a time of elegance and refinement with a luxurious atmosphere. It overlooks the largest private beach in Key West. Water sports, tennis, Health Club, meeting facilities comprise 11,000 sq. ft. with 12 meeting rooms.

WYNDHAM REACH RESORT

1435 Simonton Street, Key West, FL 33040
1-800-442-3727 & Fax: (305) 296-9960
 email: wcnbh@wyndham.com www.reachresort.com



Room Name	Dim.	Sq. Ft.	Ceiling	Reception	Classroom	Theater	Banquet
Sands	28.5' x 31'	1,024	-	60	40	60	50
LaBrisa	35.5' x 21.5'	814	-	55	30	50	40
Coral Isle	35.5' x 24.5'	912	-	60	30	50	40
Sands & LaBrisa	-	1,838	-	100	55	75	80
LaBrisa & Coral Isle	-	1,726	-	90	50	70	70
Ballroom	-	2,750	-	180	110	140	120
Pre-Function Area	-	594	-	50	-	-	-
Ballroom Terrace	-	1,000	35'	-	-	-	-
Board Room	-	456	-	-	-	-	10
Terrace Level IV	-	2,100	-	120	-	-	-
Terrace Level V	-	2,000	-	150	-	-	-
Caribe Ballroom	-	1,500	-	100	50	70	70
Cari. Ballrm Terr.	-	2,075	-	230	150	-	170

Description:

The Wyndham Reach Resort, in shell-pink, sets the authentic conch tone of the Keys. Located near historic Old Town, it has the only natural beach in Key West. 150 Caribbean-styled guest rooms with balconies. Watersports, Health Club, Spa, Meeting Facilities comprise over 4,700 sq. ft. with 5 meeting rooms.